

Automation Alone Can't Bring Ghosted Leads Back—Here's What Works Instead

LOS ANGELES, CA, UNITED STATES, October 17, 2025 /EINPresswire.com/ -- In a world where businesses throw bots at every problem, [Tom Jackobs](#) offers a Halloween-season reality check: automation alone won't revive your sales. Jackobs, a Los Angeles-based fractional sales manager and speaker, specializes in hybrid AI + human systems that create real connections—not robotic reminders.

"You need to sound like a human being, not a haunted echo," says Jackobs. "That's where most automations fail—they forget the *relationship*."

Tom Jackobs helps clinics set up nurturing sequences that re-engage ghosted leads with empathy, storytelling, and timing. Visit his site here <https://tomjackobs.com/impact-call/>.

This month, Tom Jackobs' challenging heart-led practices to upgrade from lifeless lists to living conversations.

About Tom Jackobs: Tom is an international speaker helping wellness providers grow with heart-centered sales systems and AI-backed lead reactivation.

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