

# Polyethylene Terephthalate (PET) Market Forecast: USD 54.4 Billion by 2032 | Emerging Trends & Market Insights

The recycled PET segment is expected to grow at the fastest CAGR of 6.3% during the forecast period.

WILMINGTON, DE, UNITED STATES,
October 16, 2025 /EINPresswire.com/ -According to a new report by Allied
Market Research titled, "Polyethylene
Terephthalate (PET) Market by Type
(Virgin, Recycled), by Application
(Packaging, Automotive, Construction,
Medical, Others): Global Opportunity
Analysis and Industry Forecast,
2023–2032," the global PET market was
valued at \$30.3 billion in 2022 and is
projected to reach \$54.4 billion by



Polyethylene Terephthalate (PET) Market, by Application

2032, growing at a CAGR of 6.1% from 2023 to 2032.

## Market Drivers and Opportunities

- The market growth is primarily driven by the increasing demand for packaged food and beverages and the rising preference for sustainable packaging solutions. However, volatile crude oil and raw material prices could restrain growth.
- Emerging technological advancements in PET production and growing adoption in automotive and electrical applications present lucrative opportunities for the industry in the coming years.

Segment Overview:

By Type:

- The virgin PET segment held nearly three-fourths of the market share in 2022 and will continue its dominance through 2032, driven by its superior mechanical and chemical properties and increasing use in flexible packaging.
- The recycled PET segment is expected to grow at the fastest CAGR of 6.3% during the forecast period.

#### By Application:

- The packaging segment accounted for almost three-fourths of total market revenue in 2022, fueled by demand for PET in bottles, trays, films, and jars.
- The construction segment is projected to register the highest CAGR of 6.6% during 2023–2032, owing to increasing use of PET materials in building and insulation products.

#### Regional Insights:

- Asia-Pacific dominated the global PET market in 2022, contributing around one-third of total revenue, and is expected to maintain leadership with a CAGR of 6.5% through 2032.
- The region's growth is attributed to the expanding food & beverage sector and rising consumption of ready-to-eat and packaged products, driving PET packaging demand.

### Key Market Players:

- RTP Company
- BASF SE
- DuPont
- DSM
- Lotte Chemical Corporation
- Indorama Ventures Public Company Limited
- SABIC
- LANXESS
- Nan Ya Plastics Corporation
- LyondellBasell Industries Holdings B.V.

These players are focusing on expansions, collaborations, product innovations, and joint ventures to strengthen their market positions and cater to evolving consumer needs.

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