

Cruise Tourism Market Set to Reach \$11.2 Billion by 2029

The Business Research Company's Cruise Tourism Global Market Report 2025 - Market Size, Trends, And Global Forecast 2025-2034

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What Is The Expected Cagr For The Cruise Tourism Market Through 2025?

[The size of the cruise tourism market](#) has seen a substantial rise in the past few years. It is predicted to rise from \$7.16 billion in 2024 to \$7.8 billion in 2025, presenting a compound annual growth rate (CAGR) of 9.0%. Factors contributing to the historic period growth include higher disposable income, rising global population, burgeoning interest in cruise destinations, an increase in the number of travelers, and the growing traction of online booking and marketing.

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In the coming years, a substantial upsurge is anticipated in [the cruise tourism market size](#). With a compound annual growth rate (CAGR) of 9.4%, it's projected to reach a value of \$11.2 billion by 2029. The projected elevation during the

forecast period is primarily due to the escalating demand for deluxe travel, heightened focus on sustainability and eco-consciousness, growing attractiveness of themed cruises, a surge in millennial and GenZ travelers, and rising influence of social media. Key trends during the forecast period will encompass ecologically-friendly and sustainable methods, the development of luxury and niche markets, technological advancements, enhancements in health and safety, and the introduction of new destinations.

Download a free sample of the cruise tourism market report:

<https://www.thebusinessresearchcompany.com/sample.aspx?id=18555&type=smp>

What Are The Key Factors Driving Growth In The Cruise Tourism Market?

[The growth of the cruise tourism market](#) is poised to be spurred by the broadening of the tourism industry. This industry includes travel, accommodation, and leisure services offered to people for both pleasure or business. A flourishing tourism industry is typically indicative of increased demand for travel, economic growth, and heightened consumer confidence. Cruise tourism plays a vital role in propelling worldwide tourism by providing unique travel experiences and fueling economic growth through activities related to ports and expenses. For example, the UK's Office for National Statistics reported in May 2024 a surge in foreign visitors with 38.0 million trips in comparison to 31.2 million in 2023. These visitors contributed \$39.99 billion (£31.1 billion), which was a difference of \$5.91 billion (£4.6 billion) from the previous year. On the counterpart, UK citizens made 86.2 million trips abroad, a jump from 71.0 million in 2022, spending \$93.07 billion (£72.4 billion) and \$17.87 billion (£13.9 billion) more than the earlier year. Therefore, the progression of the tourism industry is acting as a catalyst for the growth in the cruise tourism market.

What Are The Top Players Operating In The Cruise Tourism Market?

Major players in the Cruise Tourism include:

- Royal Caribbean International
- Princess Cruises Ltd.
- Costa Cruises
- AIDA Cruises
- Viking Ocean Cruises
- Cunard Line
- Seabourn Cruise Line
- Hurtigruten
- Genting Hong Kong Ltd.
- Fred. Olsen Cruise Lines

What Are The Prominent Trends In The Cruise Tourism Market?

Leading firms in the cruise tourism sector are focusing on creating advanced solutions such as web portals for booking, with a goal to improve the efficiency of bookings and provide instant access to fare details and inventory. A web portal for booking acts as an online platform that permits travel agents and customers to organize, book, and handle cruise schedules with real-time inventory and price data. For example, Resorts World Cruises, a company based in Singapore, introduced the RW CruiseBuddy platform in India in February 2024. This platform is geared towards providing travel partners direct, real-time access to fare information and inventory. This innovative tool is expected to change the way travel partners handle and book cruise schedules. The web portal is user-friendly, offers a smooth experience, simplifies the management of bookings, and keeps users informed with the most recent information.

Comprehensive Segment-Wise Insights Into The Cruise Tourism Market

The cruise tourism market covered in this report is segmented –

- 1) By Type: River Cruise, Ocean Cruise, Expedition Cruise, Theme Cruise, Adventure Cruise, Other Types
- 2) By Duration: 1 To 3 Days, 4 To 6 Days, 7 Days, 8 To 13 Days, 14 Days, 15 To 20 Days, More Than 21 Days
- 3) By Passenger Age: Less Than 12 Years, 13-19 Years, 20-29 Years, 40-49 Years, Above 60 Years
- 4) By Tourist: Independent Traveler, Tour Group, Package Traveler

Subsegments:

- 1) By River Cruise: Luxury River Cruises, Boutique River Cruises, Small Ship River Cruises, Family-Oriented River Cruises, Themed River Cruises (Wine, Culinary)
- 2) By Ocean Cruise: Luxury Ocean Cruises, Premium Ocean Cruises, Contemporary Ocean Cruises, Themed Ocean Cruises (Music, Wellness), Expedition Ocean Cruises
- 3) By Expedition Cruise: Arctic And Antarctic Expeditions, Polar Cruises, Wildlife And Eco-Tourism Expeditions, Remote And Uncharted Area Cruises, Scientific And Educational Expeditions
- 4) By Theme Cruise: Music Cruises, Culinary Cruises, Wellness And Spa Cruises, Sports And Adventure Cruises, Cultural And Art Cruises
- 5) By Adventure Cruise: Adventure And Exploration Cruises, Trekking And Hiking Cruises, Diving And Snorkeling Cruises, Sailing And Yachting Expeditions, Active Lifestyle Cruises
- 6) By Other Types: Family Cruises, Luxury Yacht Cruises, Educational And Learning Cruises, River And Ocean Hybrid Cruises, Cruise And Resort Packages

View the full cruise tourism market report:

<https://www.thebusinessresearchcompany.com/report/cruise-tourism-global-market-report>

Global Cruise Tourism Market - Regional Insights

In 2024, North America led as the dominant region in the cruise tourism market. However, Asia-Pacific is projected to experience the most rapid growth in the forecasted period. The researched regions for the cruise tourism market report include the Asia-Pacific, Western Europe, Eastern Europe, North America, South America, Middle East, and Africa.

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