

HIKARI's New Generation Intelligent Products Take Bangladesh by Storm

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On October 11, <u>HIKARI</u> grandly held a I aunch event for its new generation of i ntelligent sewing machines in Dhaka, the capital of Bangladesh. Organized by HIKARI, the event successfully invited leaders from local garment industry associations, numerous enterprise representatives, and industry experts to actively participate. More than 600 guests attended in pers on,, exceeding expectations in terms of scale and influence.

The event comprehensively showcased the special strength of HIKARI's new generation of intelligent sewing machines and injected new momentum into the upgrading of the Bangladeshi garment industry, earning praise from many major clients.

Industry Leaders Gathered, Discussing an Intelligent Future
This launch event received high attention from authoritative



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institutions in the Bangladeshi garment industry. Two leading authoritative bodies – the Bangladesh Garment Manufacturers and Exporters Association (BGMEA) and the Bangladesh Knitwear Manufacturers and Exporters Association (BKMEA) – accorded the highest level of importance to this gathering. Their respective Presidents, along with several core senior leaders, were all present. Among them, the President and the Executive Director of the BGMEA delivered important speeches.

Industry leaders unanimously agreed that the introduction of HIKARI's new generation of intelligent sewing machines will help the Bangladeshi garment manufacturing industry achieve a

qualitative leap, accelerating its progress towards world-class advanced standards.

special Products Unveiled, Showcasing **Technical Strength** At the launch, Mr. Deng, Global Marketing Director of HIKARI, systematically introduced the new generation of intelligent products to the attending guests. These included the new generation intelligent highspeed lockstitch machine, intelligent overlock machine, intelligent cover stitch machine, intelligent pocket-welt machine, and intelligent pocketpatching machine, among others. Their breakthrough technical architecture and exceptional performance sparked high attention and lively discussion, with

overwhelmingly positive feedback. It is worth mentioning that during the CISMA exhibition from September 23-27, HIKARI displayed a total of 56 machines. Among these, 39 machines were newly launched and participating in CISMA for the first time. Notably, 36 of these machines were equipped with the intelligent thread tension control system. The high proportion of new



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products fully confirms HIKARI's efficient R&D iteration capabilities and solid technological accumulation.

Deepening Cooperation, Creating a New Chapter for the Industry
Building on the success of this launch, HIKARI and its Bangladeshi partners have defined future
market development directions. HIKARI will continue to strengthen the promotion and
dissemination of new technologies, assisting Bangladeshi garment manufacturers in enhancing
their competitiveness in the global market.

Moving Forward Together, Looking towards the Future

The banquet held on the evening following the launch event further enhanced mutual trust and cooperation between HIKARI and the Bangladeshi industry. Attending guests expressed that

through in-depth cooperation with HIKARI, the Bangladeshi garment industry will usher in new development opportunities.

HIKARI will continue to leverage its
"Intelligent Thread Tension Control
Technology" to provide global
customers with more advanced and
efficient intelligent sewing solutions,
working together with partners to
drive the transformation and upgradin
g of the global garment manufacturing
industry.

For more information, please visit the website: https://en.chinahikari.com/



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