

Influential Women Spotlights Brittany Bigsbee as a Leader and Innovator in Sales and Client Relations

HOLLYWOOD, FL, UNITED STATES,
October 16, 2025 /EINPresswire.com/ --
Championing Client Success and
Operational Excellence at Campbell Soup
Company

Influential Women is thrilled to announce the inclusion of Brittany Bigsbee in its prestigious 2025 series, celebrating her as an accomplished sales professional whose influence and expertise resonate throughout the industry. Currently serving as a Customer Sales Lead at Campbell Soup Company, Brittany has established herself as a pivotal force in driving sales initiatives and strengthening client relationships.

With an impressive background in national sales management, Brittany has made significant contributions in leadership roles at renowned companies including IG Design Group Americas (Anker Play Products), RMS USA, and Perry Ellis International. Her consistent track record of delivering results through strategic planning, relationship building, and operational excellence has set her apart as a leader in the field.

Brittany earned her Bachelor of Science in Fashion Merchandising, complemented by a minor in Marketing, from Kent State University. This educational foundation, paired with her extensive hands-on experience across consumer goods, sporting goods, and apparel industries, has equipped her with a unique skill set. Her expertise encompasses sales campaigns, customer experience management, and account operations, making her a trusted partner for both clients and colleagues.

Throughout her illustrious career, Brittany has showcased a steadfast commitment to enhancing



client experiences and optimizing processes. Her leadership capabilities are further exemplified by her Notary Public certification from the National Notary Association, as well as her active participation in key trade shows such as the Atlanta Shoe Trade Show, Magic Apparel Show, and Style Maxx Chicago. These experiences have not only enriched her professional journey but have also expanded her network within the industry.

Based in Fort Lauderdale, Florida, Brittany Bigsbee is celebrated for her adaptability, leadership, and unwavering dedication to driving growth across diverse sales channels. Her inclusion in the Influential Women 2025 series not only recognizes her past achievements but also highlights her potential for future contributions to the industry.

Learn More about Brittany Bigsbee:

Through her Influential Women profile, <https://influentialwomen.com/connect/brittany-bigsbee>

Influential Women

Influential Women provides a platform where women from all backgrounds can connect, share their perspectives, and create content that empowers themselves and others. Through storytelling, thought leadership, and creative expression, Influential Women amplifies voices that inspire change.

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