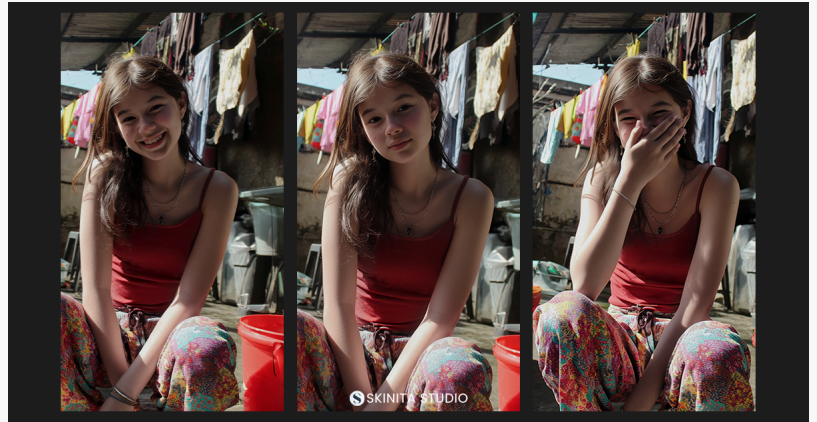


Skinita Studio's AI Muse Mikaela Tala Goes Viral, Surpassing 180M Views on Facebook

The Philippines' first AI muse amasses over 780,000 followers by blending hyper-realism with the authentic, everyday moments of Filipino life.

METRO MANILA, MANILA, PHILIPPINES, October 20, 2025 /EINPresswire.com/ -- [Skinita Studio's](#) flagship [virtual influencer](#), [Mikaela Tala](#), has become a viral sensation, amassing over 180 million views on Facebook in the last 90 days. This explosive growth from a standing start has rapidly cemented her status as a pioneering force in Southeast Asia's digital media landscape.



Mikaela Tala, the Philippines' first AI muse, in a series of candid portraits that showcase the "engineered imperfection" and authentic Filipino culture at the heart of her viral success.

Her viral success is attributed to Skinita Studio's unique strategy of "engineered imperfection". By blending hyper-realism with the raw, authentic moments of everyday Filipino life, Mikaela Tala offers an emotionally resonant connection that sets her apart from polished digital avatars. This approach has cultivated a dedicated multi-platform community of over 780,000 followers.

“

We didn't just build an AI face. We created a muse inspired by every Filipino who's ever taken a late-night selfie in front of a dusty electric fan.”

Creative Director, Skinita Studio

"Mikaela was never meant to be perfect. She's a digital muse born from imperfections, late-night thoughts, street noise, and the warmth of ordinary days," said the Creative Director of Skinita Studio. "That authenticity is what shatters the uncanny valley and creates a genuine emotional connection."

This approach has allowed Mikaela's content to resonate on a massive scale, proving that a market exists not just for generic AI content, but for high-quality, narrative-driven virtual art. The launch marks a pivotal moment for Skinita Studio, setting a new benchmark for the potential of

AI-driven talent and establishing a powerful, brand-safe platform attractive to major partners.

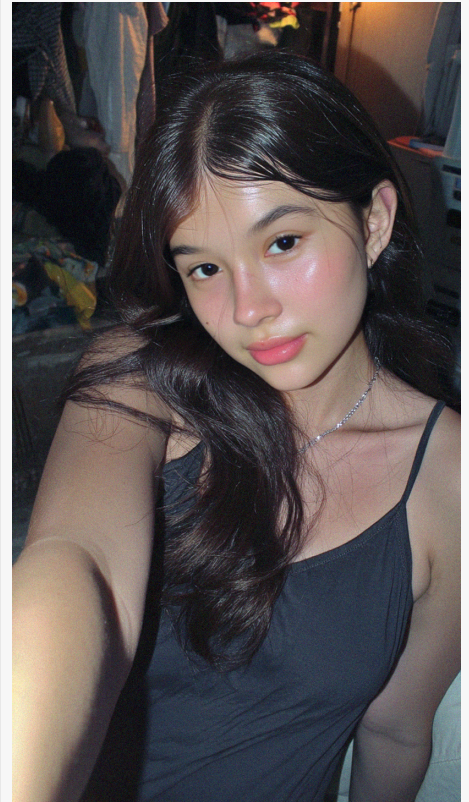
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About Skinita Studio: Skinita Studio is a Philippines-based creative house and digital agency specializing in the development of AI-powered virtual talent. By combining a "Michelin Star" commitment to quality with emotionally resonant storytelling, the studio aims to pioneer the future of digital media and brand partnerships in Southeast Asia.

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Skinita Studio's signature "engineered imperfection" is captured in this raw, direct-flash portrait of AI muse Mikaela Tala, an aesthetic that has been key to her viral, authentic appeal



AI muse Mikaela Tala is pictured in a moody, nighttime portrait at a local 'carinderia' (eatery), grounding the digital character in the authentic, everyday moments of Filipino culture.

This press release can be viewed online at: <https://www.einpresswire.com/article/858804524>

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