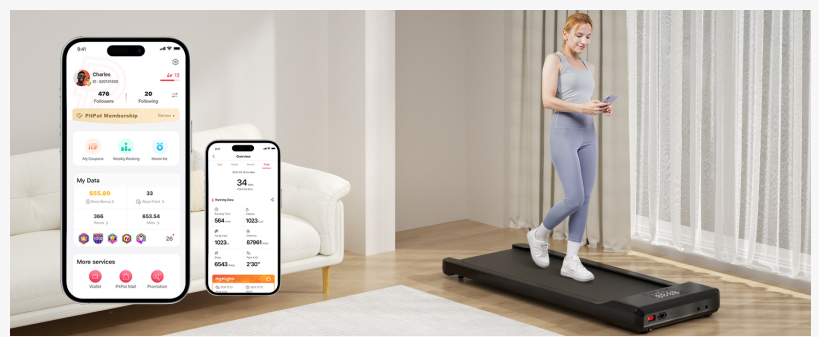


PitPat Launches October Week 3 Global Open Trials: The 20KM Challenge is Now Live

HOUSTON, TX, UNITED STATES, October 17, 2025 /EINPresswire.com/ -- As the fusion of smart fitness and virtual competition accelerates, the way people around the world train is being completely redefined. Leading this digital sports revolution is [PitPat](#), a global online competition platform that empowers runners to experience real speed and passion in a virtual world. With cutting-edge innovation and a complete event ecosystem, PitPat uses technology to break the limits of time and space—bringing new life and excitement to fitness.

This October, PitPat once again ignites the passion of global runners with the October Week 3 Open Trials, officially launched on October 16. This 20KM online challenge is open to all registered users. Participants can connect their smart devices directly to the platform, where the system automatically records running data and calculates results in real time—ensuring a fair and transparent competition experience. With a total prize pool of \$1,600, PitPat rewards top performers while encouraging more runners to join the global event. Moreover, the top 40 runners will earn exclusive entry into the prestigious Elite Showdown, unlocking a higher level of competition and the thrill of global recognition.



DeerRun

Kevin Zhang, Founder of PitPat, shared:

“Our goal is to help every user experience the true value of exercise through technology. PitPat is more than a data-driven platform—it’s a space where people rediscover their passion and build meaningful connections. We want our users not only to gain health and achievement through running, but also to connect with runners around the world, creating a shared and positive fitness culture.”

To make participation more accessible, PitPat has fully integrated with smart devices such as [DeerRun](#) and [SupeRun](#). Users can join the event with just one click via their treadmill or fitness equipment, syncing real-time data like distance, speed, pace, and heart rate. The system automatically tracks performance, delivering a truly immersive “run at home, compete globally” experience. No matter where you are, you can step on your treadmill and start alongside thousands of runners from across the world—feeling the pulse and excitement of a global competition.

PitPat’s rapid rise on the global stage is built upon its three core strengths:

A Globalized Competition Network

PitPat has created a year-round, multi-level race system for runners of all abilities—from open trials and challenge events to members-only competitions and the elite series. This diverse event ecosystem ensures every user can find the right challenge for their goals and fitness level. The global structure not only enhances competition but also keeps runners motivated to grow and improve through continuous participation.

Intelligent Data and Scientific Training

By connecting with treadmills and wearable devices, PitPat automatically collects and analyzes key metrics such as speed, cadence, distance, heart rate, and calories burned. Its intelligent system generates personalized visual reports, helping users scientifically assess their performance and refine their training plans. This data-driven approach allows runners to track progress clearly and push beyond their limits with each run.

A Dynamic Interactive Community

PitPat is not just a race platform—it’s a vibrant global community. Runners can compete head-to-head, join teams, participate in live challenges, and share their achievements on leaderboards and social spaces. With badges, rankings, and social features, PitPat turns running into a connected, motivating experience that blends competition with friendship.

In today’s rapidly evolving digital fitness era, PitPat’s vision goes far beyond being a race platform—it’s building a smart global ecosystem that connects athletes worldwide. Looking ahead, PitPat will continue to expand the boundaries of virtual sports through AR and MR technologies, offering more immersive and interactive environments where users can truly feel the joy and power of movement.

About PitPat

PitPat is the world's leading online race platform dedicated to digitalizing and socializing global fitness through innovative technology. By integrating smart devices, virtual reality, and real-time competition systems, PitPat delivers a comprehensive experience that combines scientific training, global competition, and social interaction. Whether your goal is fat loss, strength, endurance, or victory, PitPat makes every run more meaningful. The platform continues to lead the future of smart sports—turning exercise into a new language that connects people around the world.

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