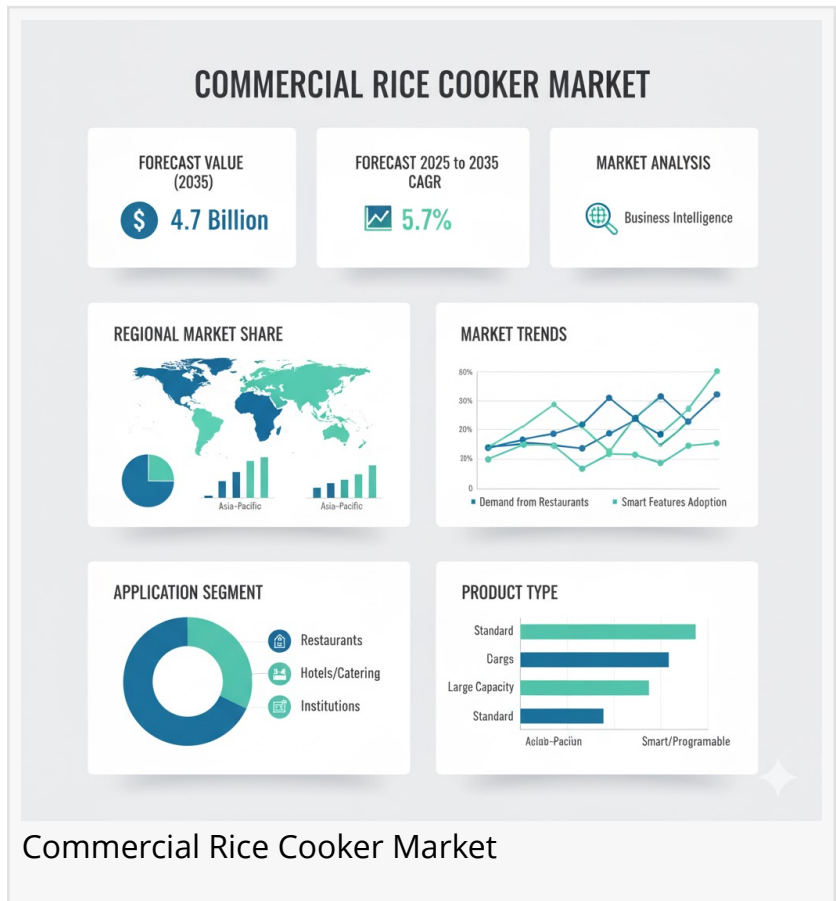


Commercial Rice Cooker Market to Reach USD 4.7 Bn by 2035 Amid Rising Demand for High-Capacity Cooking Solutions

Prominent players include Zojirushi Corporation, Tiger Corporation, Panasonic Corporation, Hamilton Beach Brands Inc., Tatung Co. Ltd., Cuckoo Electronics Co

ROCKVILLE, MD, UNITED STATES, October 17, 2025 /EINPresswire.com/ -- The global [commercial rice cooker market](#) is on a strong growth trajectory as the foodservice industry, hospitality sector, and institutional kitchens continue to emphasize energy efficiency, operational consistency, and automation. According to a recent report by Fact.MR, the market is projected to expand from USD 2.7 billion in 2025 to approximately USD 4.7 billion by 2035, marking an absolute increase of USD 2.0 billion. This growth translates into a compound annual growth rate (CAGR) of 5.7% between 2025 and 2035.



The expansion of the global foodservice sector, coupled with technological innovation in heating elements, smart temperature control, and multi-functional design, is transforming the commercial rice cooker landscape. As restaurants, catering companies, and institutional kitchens seek to enhance productivity while maintaining food quality, manufacturers are responding with advanced, durable, and energy-efficient appliances.

Strategic Market Drivers:

Rising Foodservice Industry Demand

The rapid growth of restaurants, quick-service outlets, and catering services across urban centers is a primary driver of the commercial rice cooker market. These sectors demand appliances that can handle large-scale operations while ensuring uniform cooking quality. Hotels and canteens are increasingly adopting high-capacity, automatic rice cookers to streamline kitchen workflows and minimize labor dependency.

Technological Advancements in Cooking Equipment

Innovation in sensor-based temperature control, induction heating, and non-stick inner pots has enhanced cooking efficiency and precision. Smart rice cookers with programmable settings, multi-cuisine compatibility, and IoT integration are gaining traction in commercial setups. These advanced systems not only improve consistency but also reduce energy consumption, aligning with sustainability goals.

Energy Efficiency and Sustainability Trends

As global emphasis on energy conservation intensifies, manufacturers are introducing models with eco-friendly designs, improved insulation, and optimized power utilization. The growing awareness of green kitchen equipment—especially in developed regions like North America and Europe—is encouraging investments in sustainable rice cooker technology.

Expansion of Hospitality and Institutional Kitchens

The resurgence of the travel and hospitality industries post-pandemic has accelerated the demand for commercial cooking equipment. Institutional facilities such as schools, hospitals, and corporate canteens are also investing in durable and large-capacity rice cookers to manage bulk food preparation efficiently.

Regional Growth Highlights

East Asia: Dominant Market Hub

East Asia continues to lead the global commercial rice cooker market, supported by high rice consumption, a thriving restaurant culture, and strong manufacturing bases in Japan, China, and South Korea. Local brands such as Zojirushi, Tiger Corporation, and Cuckoo Electronics dominate the region with their premium product lines and technological expertise.

North America: Technological and Commercial Expansion

In the U.S. and Canada, market growth is driven by the increasing adoption of Asian cuisine, the rise of multicultural dining experiences, and the expansion of quick-service restaurants. The demand for high-performance, programmable rice cookers is growing rapidly among professional kitchens seeking convenience and precision.

Europe: Shifting Toward Sustainable Kitchen Solutions

European markets, influenced by energy efficiency regulations and sustainability trends, are witnessing steady adoption of induction-based and low-power rice cookers. Countries like the U.K., France, and Germany are also experiencing rising interest from the hospitality and catering industries.

Emerging Economies: Latin America, South Asia, and the Middle East

Emerging regions present significant potential, driven by the expansion of food retail chains, urbanization, and tourism. Governments in these areas are encouraging the growth of the foodservice sector, which in turn boosts demand for commercial kitchen appliances, including rice cookers.

Market Segmentation Insights:

By Product Type

Standard Rice Cookers: Widely used for bulk cooking in restaurants and institutional setups due to affordability and ease of use.

Induction and Pressure Rice Cookers: Growing rapidly owing to superior heat distribution, faster cooking times, and energy efficiency.

Multi-functional Rice Cookers: Offer versatility for preparing a variety of dishes such as porridge, steamed vegetables, and soups, appealing to diverse culinary applications.

By Capacity

Small (Up to 10L): Preferred in cafes, small restaurants, and food stalls.

Medium (10–30L): Common in mid-sized dining facilities and catering units.

Large (Above 30L): Ideal for institutional and high-volume catering operations.

By End-Use Industry:

Restaurants & Hotels

Catering Services

Institutions (Schools, Hospitals, Corporate Canteens)

Food Chains & QSRs (Quick-Service Restaurants)

Challenges and Market Considerations:

High Competition and Price Pressure: Intense competition among manufacturers and regional brands may restrict pricing flexibility.

Energy Regulations: Compliance with evolving energy-efficiency standards adds to production costs.

Supply Chain Fluctuations: Raw material and component shortages could impact delivery timelines and cost structures.

Technology Adoption Barriers: Small-scale operators in developing regions may be hesitant to invest in premium smart appliances due to cost concerns.

Competitive Landscape:

The commercial rice cooker market is highly competitive, characterized by continuous innovation, regional expansions, and strong brand portfolios. Key players include:

Zojirushi Corporation

Tiger Corporation

Panasonic Corporation

Hamilton Beach Brands Inc.

Tatung Co. Ltd.

Cuckoo Electronics Co. Ltd.

Buffalo Inc.

Midea Group Co. Ltd.

Town Food Service Equipment Co.

Kona Medical Inc.

Ablative Solutions Inc.

These companies are focusing on smart cooking technologies, multi-functional designs, and energy-efficient solutions. Strategic collaborations, R&D in advanced materials, and expansion into emerging markets remain central to their growth strategies.

Future Outlook: Toward Smarter, Sustainable Kitchen Ecosystems

The next decade will redefine the commercial rice cooker market, driven by digital transformation, sustainability goals, and evolving culinary demands. Manufacturers who integrate smart controls, energy efficiency, and durability will lead this evolution.

With a focus on intelligent design, global reach, and sustainable innovation, Maufracture is poised to be a key enabler in the transition toward modern, efficient, and eco-conscious commercial kitchens—empowering the foodservice industry to meet the needs of a dynamic global market.

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Editor's Note:

The commercial rice cooker market is entering an exciting phase of transformation, driven by global shifts toward automation, energy efficiency, and sustainable kitchen technologies. As the hospitality and foodservice sectors expand, demand for high-capacity, precision-controlled rice cookers

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