

# Nirvana Recovery Launches Inpatient Rehab Program in Phoenix to Address Arizona's Growing Addiction Crisis

*Nirvana Recovery launches inpatient rehab in Phoenix, expanding access to evidence-based addiction treatment amid Arizona's growing overdose crisis.*

AZ, UNITED STATES, October 17, 2025

/EINPresswire.com/ -- In response to

Arizona's escalating addiction

epidemic, [Nirvana Recovery](#) has launched a new [inpatient rehabilitation program in Phoenix](#) aimed at providing urgent, high-quality care to individuals battling substance use disorders across the region.



**NIRVANA RECOVERY**

Nirvana Recovery logo featuring a heart-shaped puzzle design, symbolizing healing, connection, and recovery.

“

We're facing a statewide addiction emergency, especially among younger adults. This inpatient program expands our ability to offer immediate, comprehensive care to those who need it most.”

*Chief Clinical Officer at  
Nirvana Recovery*

## Arizona's Addiction Crisis by the Numbers

Arizona is in the midst of a deepening addiction crisis, with opioid-related deaths and treatment gaps reaching critical levels across the state.

- On average, more than five people die every day from opioid overdoses in Arizona.
- Arizona's rate of accidental overdose deaths is approximately 14% higher than the national average.
- Fentanyl is now the deadliest drug in the state, surpassing methamphetamine in overdose fatalities.

- Pima County alone recorded a record-breaking 510 overdose deaths in 2023 — over 50 more than the previous year.

- Between 2005 and 2025, Arizona saw a 4,900% increase in opioid-related deaths statewide.

- Despite the overwhelming need, 78.52% of Arizonans who need drug treatment are not receiving it.

- In 2021, approximately 81,297 individuals in Arizona were enrolled in substance use treatment programs, or just 1,105 per 100,000 residents.

These numbers reflect the urgent need for expanded, modern, and accessible addiction treatment solutions across the state - especially for professionals, first responders, and underserved regions.

Sources:

Arizona Department of Health Services

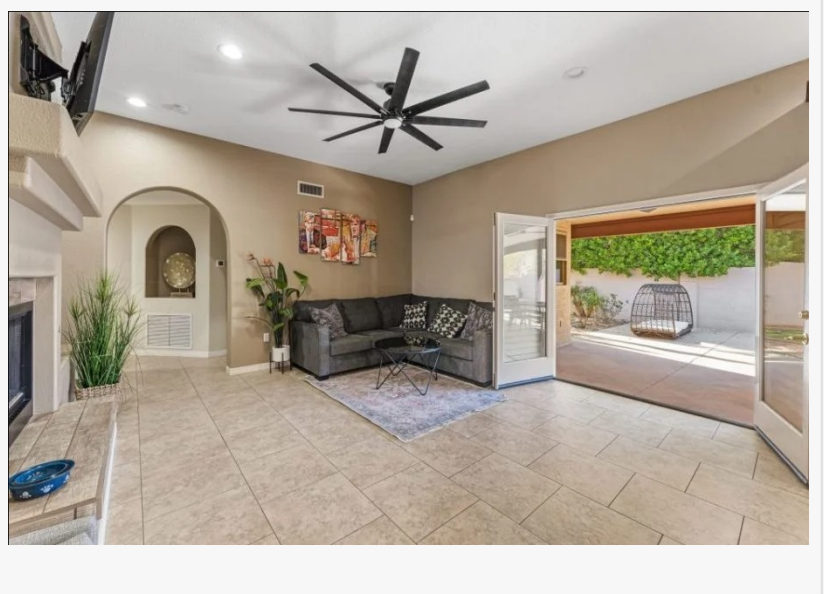
Centers for Disease Control and Prevention (CDC)

Maricopa County Public Health SAMHSA (Substance Abuse and Mental Health Services Administration)

Behavioral Health Barometer: Arizona, Volume 6

Mental Health and Substance Use Data – Maricopa County

2025 Arizona Drug Use Facts & Statistics Report



## A Modern, Evidence-Based Inpatient Rehab Program

Nirvana Recovery officially launched its inpatient program rooted in a dual-diagnosis and trauma-informed model. Unlike traditional rehabs that focus solely on detox or short-term solutions, Nirvana's program offers full-spectrum healing under clinical supervision.

### Core Features Include:

- Medical Detox & 24/7 Supervised Care
- Individual & Group Therapy (CBT, DBT, EMDR)
- Integrated Mental Health Support for anxiety, PTSD, depression
- Holistic Therapies: Yoga, meditation, nutrition, art, and fitness
- Family Support Services & Aftercare Planning
- Insurance Verification & Sliding Scale Pricing

"Our program is designed for real-world recovery," added Maria Blair, Program Director. "We treat the person's mind, body, and relationships and provide a clear path from inpatient rehab to long-term outpatient success."

## Expanding Access to Care in Phoenix and Beyond

Located centrally in Phoenix, Nirvana Recovery's new inpatient wing increases regional treatment capacity by offering more than 20 new beds, dedicated clinical staff, and a continuum of care model designed for sustainable recovery.

This expansion will benefit individuals in:

- Phoenix Metro
- Maricopa County
- Surrounding cities like Mesa, Tempe, Glendale, and Chandler

By working with major insurance providers like Cigna, Aetna, BCBS, Magellan, and others, it offers financial flexibility. The center is helping close the treatment gap that has left thousands without care..

### About Nirvana Recovery

Nirvana Recovery is an Arizona-licensed treatment center offering personalized care for substance use, mental health, and trauma recovery. Located in Phoenix, the center provides a full continuum of care, including inpatient, residential, outpatient, and aftercare programs rooted in evidence-based, compassionate treatment.

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