

Bloodhound Tracking Device Named One of Three Finalists in DHL Fast Forward Challenge for Breakthrough Freight Security

AUSTIN, TX, UNITED STATES, October 21, 2025 /EINPresswire.com/ -- [Bloodhound Tracking Device](#) (BTD) made it to the Top Three Finalists out of 65 entrants in the [DHL Now and Next: Fast Forward Logistics Challenge](#), held last week in Austin, Texas. The event brought together over 500 global executives from Fortune 200 companies, along with DHL leadership and venture partners, to spotlight the world's most promising logistics innovations.

Bloodhound was recognized for its covert, rental-based tracking technology that enables real-time visibility, environmental monitoring, and triple-redundant connectivity across global supply chains. The company's innovative "Visibility-as-a-Service" model impressed judges and attendees alike, earning acclaim and leading to meetings with more than 30 DHL executives and representatives from Fortune 200 organizations.

"Bloodhound Tracking Device was thrilled to be one of the finalists presenting at the DHL's Now and Next event in Austin last week—and we're honored to be able to present to such a robust group of Global Logistics Professionals all assembled in Austin! It was an incredible opportunity to demonstrate what we're building, connect with logistics leaders, and validate the urgent need for smarter visibility tools across the global supply chain," said [Curtis Spencer](#), CEO of Bloodhound Tracking Device.



The BTD team among Finalists at DHL's Now and Next Event in Austin, TX

“We’re excited to continue deeper conversations with organizations ready to enhance visibility, security, and operational success across their networks.”

Closing the Freight Security Gap

Recent research estimates annual theft losses at about \$520,000 per carrier and \$1.84 million per logistics provider, underscoring the ROI for better visibility and control. Bloodhound directly addresses this gap with an affordable, covert, real-time tracking solution that delivers operational control and resilience at scale.

Bloodhound’s technology integrates triple-redundant connectivity (cellular, SATCOM, and mesh), environmental sensors (temperature, humidity, CO₂, methane, shock, tamper, and door-event imaging), and AI-powered data feeds for secure API integration—all backed by a 24/7 operations center.

(Source: CargoNet 2024 Cargo Theft Report)

Proven in Global Trials

- Over 174,000 miles of successful global freight trials with a 98.3% communications success rate
- Continuous visibility across ocean, air, and over-the-road shipments
- Actionable alerts for breaches, motion, and environmental changes
- Flexible rental model enabling rapid deployment across fleets

A Platform for the Future

Bloodhound’s roadmap includes the addition of a fentanyl sensor in 2026, further enhancing visibility and compliance for high-risk cargo. The company continues to expand partnerships with logistics providers, 3PLs, and shippers seeking scalable tools to reduce theft, protect assets, and improve operational performance.

About the DHL Now and Next Challenge

Hosted by DHL Supply Chain, the Now and Next: Fast Forward Challenge recognizes breakthrough technologies transforming logistics and supply chain management. Out of 65 international entrants, three finalists presented live in Austin before a panel of global industry leaders, investors, and DHL executives—where Bloodhound Tracking Device was honored as one of the top three finalists.

About Bloodhound Tracking Device

Bloodhound Tracking Device (BTD) delivers advanced, covert freight tracking and environmental

monitoring systems for global logistics providers. Built by experts in satellite communications and supply chain management, BTD's mission is to reduce theft, optimize assets, and secure the future of freight visibility.

Learn more at <https://btdtracker.com/bloodhound-freight-security/>.

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