

Studycat Kids' Language App Fuels The Bilingual Boom For Families Worldwide

Studycat's language apps help families and schools embrace bilingual learning with a new VoicePlay feature for safe, playful speaking practice.

HK, HONG KONG, October 17, 2025 /EINPresswire.com/ -- [Studycat](https://studycat.com/), the company behind a leading kids' language app suite spanning English, Spanish, French, German, and Chinese, is helping families and schools embrace the global bilingual boom. With more than 16 million app downloads, 50,000+ five-star reviews, and a presence in 125 countries, Studycat's play-based approach continues to make early language learning accessible, effective, and safe for young learners.

“Our goal is to make language learning feel natural for kids. With VoicePlay, children can speak, listen, and learn confidently in a fun, private, and secure environment.”
CEO

Families and educators exploring bilingual learning can start with Studycat's language apps for English, Spanish, French, German, and Chinese. Educators can inquire about multilingual classroom solutions and volume options at <https://studycat.com/>.

The bilingual boom meets child-first design

As multilingual skills become a priority for families and classrooms, demand for child-friendly, research-informed tools has accelerated. Studycat's apps combine interactive games, songs, and stories to build real vocabulary and beginner grammar through play, keeping children engaged as they develop core communication skills.

Each Studycat lesson is designed for immersion—content is delivered in the target language to encourage natural comprehension and production. Parents and educators report that this “learn-by-doing” approach supports sustained interest and meaningful progress, aligning with international learning standards used in classrooms worldwide.

New speaking experiences with on-device VoicePlay™

To support confident speaking from an early age, Studycat recently introduced VoicePlay™, an on-device pronunciation experience purpose-built for children. VoicePlay delivers real-time feedback during play and is trained on kids' voices—improving recognition and reducing

repetition frustration. Because VoicePlay runs entirely on the device, no voice data is uploaded or stored, supporting strict child privacy expectations and offline learning moments. VoicePlay is available in Studycat Learn English, with additional languages planned.

Safe, ad-free, and trusted

Studycat's environment is designed for children: it is ad-free and kids-safe, helping families and schools adopt digital language learning with confidence. The curriculum spans 1,200+ words and phrases and 500+ games and activities, giving learners abundant, age-appropriate practice across speaking, listening, reading, and early writing skills.

Momentum across families and schools

Studycat serves families at home and in classrooms, with multilingual solutions and volume options for educational organizations. Teachers report improved motivation and autonomous practice, while families value the playful design and clear progress cues.

About Studycat

Founded in 2000 by a language teacher, an artist, and a game designer, Studycat creates award-winning language learning experiences for children. Its apps combine educational research with interactive play to help kids build usable language skills—safely and joyfully. Today, Studycat supports millions of learners in 125 countries with five language apps and a growing set of resources for home and school.

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