

Studycat Turns Screen Time Into Skill Time With Its Kids' Chinese Language iPhone App

Studycat's Chinese language iPhone app helps kids ages 2–8 turn playtime into language learning with interactive, kid-safe lessons in Mandarin.

HK, HONG KONG, October 21, 2025 /EINPresswire.com/ -- [Studycat](#) today announced a renewed

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Our goal is to make language learning part of a child's everyday play. With Studycat, kids build real Mandarin skills while having fun in a safe, supportive environment.”

CEO

focus on transforming children's device use into measurable learning gains through its kids' Chinese language iPhone app, Studycat Learn Chinese. Built for ages 2–8, the app applies a research-backed, play-based methodology to help young learners build listening, speaking, reading, and writing skills in Mandarin through interactive games, stories, and songs. The experience is designed to feel like play while aligning with international learning standards.

Families and educators can review curriculum details, methodology, and download options at <https://studycat.com/products/chinese/>.

From passive screen time to purposeful skills

The Studycat approach is structured around short, highly interactive sessions that keep children engaged while reinforcing core vocabulary and phrases across contexts. According to the company's published methodology, the pathway emphasizes immersion, step-by-step challenges, spaced repetition, and voice interaction to develop real communication skills over time. This approach is intentionally designed for early learners who benefit from bite-sized, repeatable tasks and immediate feedback.

Designed for safety, focus, and family needs

To give parents peace of mind, the Studycat Fun App Series — including its Chinese-learning app — offers an ad-free, kid-safe iPhone experience to reduce distractions. Families can also choose between traditional and simplified Chinese, reflecting regional and educational preferences, and use offline activities to extend learning beyond the screen.

Key features

- Play-based Mandarin curriculum for ages 2–8 that builds listening, speaking, reading, and writing
- Interactive lessons with instant feedback to encourage practice and persistence
- Choice of traditional and simplified Chinese to match family or school requirements
- Ad-free, kid-safe environment designed for young learners
- Reinforcement with both in-app and printable, offline activities

About Studycat

Studycat creates engaging language learning experiences for young children through its award-winning apps in Chinese, English, Spanish, French, and German. Founded by teachers and parents, the company's mission is to help children discover the joy of languages with research-backed design that turns play into progress. Studycat's curriculum aligns with international standards and emphasizes immersion, game-based learning, and real speaking practice.

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