

Concierge Auctions: Reserves Met and Bidding Opens at US\$7.5M for 77-Acre Equestrian Estate Adjacent to WEC in Ocala

Auction closes live on 29 October via the firm's online marketplace in cooperation with Rene' Bartum of eXp Realty LLC

NEW YORK, NY, UNITED STATES, October 17, 2025 /EINPresswire.com/ -- Concierge Auctions announced today that reserves have been met and bidding has officially opened at US\$7.5 million for [Smokey Willow Farm](#) – a turnkey equestrian compound encompassing 77+ acres in the heart of Ocala's world-renowned horse country. The property will be auctioned in cooperation with Rene' Bartum of eXp Realty LLC. Bidding is open via the firm's online marketplace and will culminate live online on 29 October.

Featuring four residences, premier training facilities, and direct adjacency to the celebrated World Equestrian Center (WEC), Smokey Willow Farm – AKA 2599 NW 100th Avenue – offers an unmatched opportunity for equestrian enthusiasts and investors alike.

Anchoring the estate is an over 3,000 square-foot primary residence with two bedrooms, two bathrooms, and a heated saltwater pool for resort-style relaxation. Additional accommodations include a three-bedroom, two-bathroom cottage, a one-bedroom in-law suite with full kitchen and garage access, and a two-bedroom, two-bathroom staff mobile home—perfect for guests, trainers, or farm management.



Turnkey 77-Acre Facility Adjacent to World Equestrian Center



Luxury 3,200 Sq Ft Residence with Cathedral Ceilings and Pool

Beyond the residences, Smokey Willow Farm delivers a fully operational equestrian facility of remarkable scale. Three barns provide a total of 41 stalls, while a covered arena with full lighting, a half-mile exercise track, and a five-horse hot walker support all riding and training disciplines. Eight large pastures, 24 individual paddocks, board fencing, and ancient shade oaks create a serene yet highly functional environment for breeding and competition horses alike.



41-Stall Operation Across Three Barns with Covered Arena

“Smokey Willow Farm represents the very best of Ocala’s equestrian lifestyle,” said Katie Lawless Ballard, VP of Business Development at Concierge Auctions. “With its scale, turnkey training facilities, and immediate proximity to the World Equestrian Center, it’s a rare offering that combines both luxury residential living and world-class horse operations. This is an exceptional opportunity for buyers seeking a legacy property in one of the most important equestrian markets in the world.”

“Ocala is recognized globally as the Horse Capital of the World, and Smokey Willow Farm exemplifies why,” added listing agent Rene’ Bartum. “The property’s thoughtful design—featuring multiple residences, professional breeding infrastructure, and top-tier training amenities—all just minutes from international competition, creates a truly unparalleled setting for equestrian pursuits at every level.”

Located adjacent to the World Equestrian Center and just 15 minutes from Ocala International Airport, Smokey Willow Farm enjoys a strategic position within America’s premier equestrian hub. The region’s limestone-rich soil produces champion horses, while year-round temperate weather enables continuous training.

Images of the property can be viewed [here](#). All photos and video copyright held by Rene' Bartum.

As part of Concierge Auctions' Key for Key® giving program in partnership with Giveback Homes, the closing will result in funding towards new homes built for families in need.

Agents will be compensated according to the terms and conditions of the Listing Agreement. See Auction Terms and Conditions for full details.

For more information, including property details, diligence documents, and more, visit

ConciergeAuctions.com or call +1.212.202.2940.

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