

Tide Cleaners Celebrates Grand Openings Across Southern California

Four Locations—Santa Monica, Studio City, Redondo Beach, and Valencia—Now Open and Ready to Serve the Community

LOS ANGELES, CA, UNITED STATES, October 17, 2025 /EINPresswire.com/ -- [Tide Cleaners](#), the trusted name in fabric care powered by Procter & Gamble, is celebrating the grand openings of four new Southern California locations

Santa Monica, Studio City, Redondo Beach, and Valencia.

Join the Tide Cleaners team for Grand Opening Day on Sunday, October 19th from 10 a.m. to 4 p.m. at any of the four locations. Guests can spin to win prizes, enjoy exclusive discounts, and take part in a day of music, fun, and family-friendly activities. The celebration continues all week through Saturday, October 25th, so everyone has a chance to stop by and join the festivities.



The newly branded stores — located in Santa Monica, Redondo Beach, Studio City and Valencia — are owned and operated by Jon and Megan Mut of Clean Rock Ventures, marking Tide Cleaners' first entry into Southern California

“

We've worked hard to get to this point, and now it's time to celebrate with our Tide Cleaners customers—new and returning.”

Jon Mut, co-owner of Tide Cleaners SoCal

Tide Cleaners SoCal is family owned and operated by Megan and Jon Mut, longtime members of the Southern California community. Both graduates of California State University, Northridge, Megan and Jon bring a deep commitment to service and sustainability, inspired in part by their work with Habitat for Humanity, where they led post-hurricane recovery efforts in the South.

“We've worked hard to get to this point, and now it's time to celebrate with our Tide Cleaners customers—new and

returning,” said Jon Mut, co-owner of Tide Cleaners SoCal. “We hope everyone will stop by, bring

family and friends, and join in the fun. We even have prizes for the kids!”

All four Tide Cleaners SoCal locations feature GreenEarth® Cleaning, a non-toxic, environmentally friendly dry-cleaning process designed to protect both fabrics and the planet. The Muts’ focus on health-conscious and transparent cleaning practices aligns with the needs of eco-minded Angelenos.

Tide Cleaners SoCal Locations

Santa Monica

720 Montana Avenue, Santa Monica, CA 90403

Redondo Beach

1900 Artesia Blvd., Redondo Beach, CA 90278

Studio City

4060 Laurel Canyon Blvd., Studio City, CA 91604

Valencia (Santa Clarita)

27011 McBean Pkwy, Valencia, CA 91355

All locations are open seven days a week.

- Monday—Friday: 7AM to 7PM
- Saturday: 8AM to 5PM
- Sunday: 10AM to 4PM

This expansion represents a key milestone in Tide Services’ West Coast growth strategy, as the brand continues to explore new franchise partnerships and real estate opportunities across California. Tide Cleaners seeks to partner with landlords and developers who value a nationally recognized, premium tenant backed by Procter & Gamble.

About Tide Cleaners

For more than 70 years, Tide® has been a household name in laundry care. Tide Cleaners, the #1 brand in dry cleaning, is an extension of the Tide® brand, offering superior service nationwide. For more information on the Tide Cleaners or franchising opportunities, visit TideCleaners.com and tidefranchise.com.

About Tide Services

Tide Services, a subsidiary of The Procter & Gamble Company, is America’s premier provider of on-demand dry-cleaning and laundry services through its Tide Cleaners and Tide Laundromat brands. Tide Services is rapidly expanding its footprint across the United States, offering innovative laundry solutions and lucrative franchise opportunities to investors with large-scale goals.

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