

Dr. Kaushal Kakkad Honored with Doctor of Philosophy in Marketing and Innovation by Kennedy University

Summirow Dental CEO Kaushal Kakkad earns honorary PhD, recognized for innovation in healthcare marketing, patient care, and dental industry leadership.

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Introduction

On October 4, 2025, Kaushal Kakkad, the visionary CEO of [Summirow Dental Hospital](#), received the honorary Doctor of Philosophy (PhD) in Marketing and Innovation from the prestigious Kennedy University. This recognition is not just a personal milestone for him but a testimony to his remarkable contribution in redefining healthcare marketing, building patient-centric systems, and driving innovation in India's dental industry.



Dr. Kaushal Kakkad receiving honorary PhD in Marketing and Innovation from Kennedy University officials during the International Conferment Ceremony 2025

A Journey Rooted in Vision

Kaushal Kakkad's professional journey has been anything but ordinary. Over the past 12 years, he has nurtured Summirow Dental Hospital into a multi-specialty dental brand known for advanced treatments such as Dental Implants, Clear Aligners, and Smile Makeovers. Unlike traditional healthcare entrepreneurs, he combined his sharp marketing acumen with a deep understanding of patient behavior, positioning Summirow Dental not just as a hospital, but as a healthcare experience that inspires trust, care, and long-term relationships.

Why the Honorary PhD Matters

The Doctor of Philosophy in Marketing and Innovation is not an academic milestone alone - it is a recognition of Kaushal Kakkad's real-world impact. Kennedy University acknowledged his ability to:

- Build scalable healthcare systems that prioritize patient trust.

- Introduce innovative marketing strategies in the dental space.
- Inspire other dental entrepreneurs to think beyond the chair.
- Blend business excellence with compassionate healthcare.

This honorary degree underlines that true innovation lies not only in technology, but also in how services are delivered and how trust is built in communities.

Innovation in Dental Healthcare

Innovation has been the hallmark of Kaushal Kakkad's leadership. Summirow Dental was among the first in Surat to introduce:

- [AI-powered Lumina scanners and digital impressions.](#)
- Nitrous oxide sedation for pediatric and anxious patients.
- [24x7 emergency dental services](#) a rarity in dentistry.
- A full ecosystem of in-house specialists under one roof.

These decisions were not just operational upgrades but strategic innovations in patient experience, blending technology with empathy.

A Marketing Strategist Beyond Healthcare

Kaushal Kakkad's contribution also extends beyond dentistry. As a marketing strategist, he has proven that healthcare brands can be built with the same dynamism as global consumer brands through storytelling, emotional engagement, and trust. His campaigns for Summirow Dental are not just about services; they are about educating patients, building awareness, and creating value-driven connections.

Colleagues often remark that Kaushal does not market "treatments" but "transformations." Whether it's a smile makeover or a full-mouth rehabilitation, his approach positions dental care as a life-changing decision, not a transactional service.

Recognition Beyond Borders

Kennedy University's honorary doctorate places Kaushal Kakkad in the league of global thought leaders who have been recognized for their contribution to business, innovation, and leadership. For an Indian healthcare entrepreneur to be honored on such a platform reinforces the global relevance of Summirow Dental's vision.

This recognition also amplifies the message that dental healthcare in India is evolving from small, fragmented clinics to large, system-driven institutions capable of setting global benchmarks.



The Human Side of Leadership

Beyond his achievements, Kaushal Kakkad is known for his empathetic leadership style. His team describes him as a leader who listens first, acts decisively, and ensures that every decision aligns with the hospital's core value: compassion in care.

His personal philosophy is simple yet powerful: "Healthcare is not just about curing - it's about caring." This mindset has created a culture at Summirow Dental where patients feel supported at every step, and employees feel empowered to grow.

Inspiring the Next Generation of Dentists

Kaushal's honorary PhD also symbolizes a message for young dentists and healthcare entrepreneurs: it is possible to build systemized, profitable, and impactful clinics by blending medical expertise with business innovation. Through mentorship programs and coaching, he actively helps upcoming dentists learn how to transition from being only practitioners to becoming entrepreneurs and leaders.

His upcoming initiatives include structured dentist coaching programs, focusing on building start-ups, systems, and scalable clinics - a mission that aligns perfectly with his new academic recognition in innovation and marketing.

A Milestone for Summirow Dental

This recognition is not just Kaushal Kakkad's achievement but also a milestone for Summirow Dental Hospital. It reflects the collective effort of the team that has worked with him to build a trusted brand. The hospital today is more than a treatment center, it is a symbol of advanced technology, trust, and holistic dental care.

By celebrating this milestone, Summirow Dental reiterates its commitment to serving patients with world-class standards while continuously innovating to stay ahead.

Looking Ahead

Receiving the Doctor of Philosophy in Marketing and Innovation has further strengthened Kaushal Kakkad's vision:

- To scale Summirow Dental into a national brand.
- To create a dentist coaching ecosystem that empowers practitioners.
- To continue innovating at the intersection of healthcare, marketing, and leadership.

As he steps forward, this recognition serves not as a destination but as a catalyst for bigger goals.

Conclusion

On October 4, 2025, when Kennedy University conferred the Honorary Doctor of Philosophy upon Kaushal Kakkad, it was more than an academic honor, it was a celebration of vision, innovation, and relentless pursuit of excellence.

From building Summirow Dental Hospital into a trusted institution to mentoring the next generation of dentists, Kaushal Kakkad continues to inspire with his ability to blend business innovation with compassionate healthcare.

This honorary degree is not just a recognition of the past, it is a promise of the future.

Dr Ushma K Kakkad
Summirow Dental PVT. LTD
+ +91 93777 77303

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