

Jean Carlo Salicetti: Redefining Interior Design

Transforming interiors into sensory experiences that transcend conventional design.

MIAMI, FL, UNITED STATES, October 18, 2025 /EINPresswire.com/ -- Miami, FL. – Jean Carlo Salicetti has built a career on the conviction that design is not a luxury, but a language that organizes, inspires, and transforms. As the founder and CEO of Natclar Cabinets, he has spent more than a decade redefining the concept of closets and built-in furniture, elevating them from functional storage units to symbols of harmony, precision, and well-being.

Salicetti's journey began in the world of audiovisual production in Venezuela, where he worked on large-scale television sets and commercial productions for global brands. That early exposure to proportion, visual harmony, and spatial storytelling shaped his unique sensibility: the understanding that every space has the power to communicate. Later, after years of hands-on experience with industry leaders such as The Container Store and Penmarc, he mastered the technical rigor and execution standards that would become the foundation of his own enterprise.

With Natclar, based in Miami, Salicetti synthesized his artistic eye, technical expertise, and entrepreneurial vision. His approach is rooted in three principles: constant innovation, uncompromising technical excellence, and brand building as a promise of trust and quality. For him, true luxury is not ostentation, but perfection in the details, the silent precision of a door that closes seamlessly, the ergonomics of a handle designed for comfort, the sustainability of materials chosen to endure.

Under his leadership, Natclar has become more than a design studio. It is a laboratory of innovation where craft becomes art, and art becomes strategy. Each project is conceived not only to optimize space, but to enhance the daily lives of its users, creating environments that reflect identity, efficiency, and dignity. This vision has earned the trust of entrepreneurs, leaders, and families who seek more than furniture, they seek legacy.



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Jean Carlo Salicetti - CEO and founder.

Recently, Salicetti was selected to receive a Lifetime Achievement Award, a recognition that underscores the impact of his career and his contribution to the community in the United States. While the award is a milestone, it is also a reflection of a broader truth: his work has consistently broken barriers, set new standards, and opened doors for the next generation of designers and entrepreneurs.

For Salicetti, his mission is to continue proving that a craft, when pursued with vision, discipline, and purpose, can

evolve into a brand of prestige and a cultural contribution that transcends generations.

OSCAR TORRES

Celebrity Entertainment Group LLC

+1 945-289-9658

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