

Global Coffee Roaster Market Worth USD 374.84 Million in 2024 - Trends & Growth

The Coffee Roaster is a machine that roasts coffee beans and improves their flavour.

WILMINGTON, DE, UNITED STATES, October 20, 2025 /EINPresswire.com/ -- Explore the Global [Coffee Roaster Market](#), valued at USD 374.84 Million in 2024, driven by specialty coffee demand, smart roasting technologies, and sustainable practices. Discover key players, regional insights, and emerging opportunities shaping market growth through 2032.

Roaster Market is witnessing remarkable growth, fueled by the rising global demand for specialty coffee and premium brewing experiences. Over 62% of consumers prefer single-origin beans, pushing roasters to adopt advanced, smart roasting technologies with AI integration for consistent flavor. Small-batch and home-use roasters represent more than

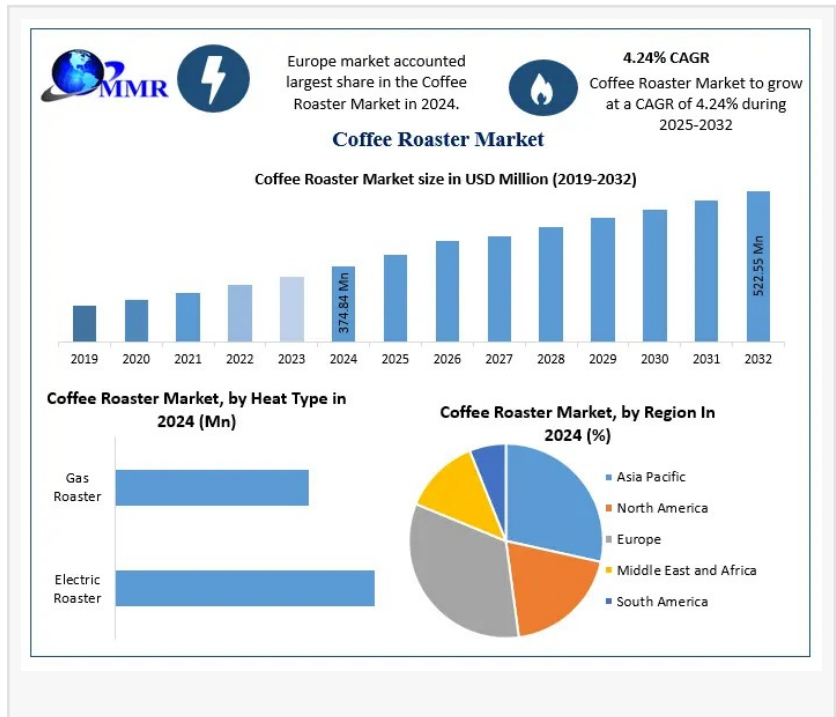
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"The Coffee Roaster Market is thriving as specialty coffee demand rises, driving innovation in roasting technology and sustainable practices worldwide."

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Dharti Raut

technologically advanced, and sustainable solutions.



35% of global units sold, while industrial drum and fluid-bed machines account for over 60% of sales, reflecting strong demand across both specialty cafés and large-scale commercial operations. Regionally, North America and Europe lead adoption, with specialty cafés making up over 40% of coffee establishments, while Asia-Pacific roasters see 25% year-on-year growth in adoption. Sustainability and energy efficiency are becoming central, with 45% of cafés prioritizing eco-friendly roasting equipment. Leading players, including Probat, Diedrich, Loring, and Bühler, are driving innovation and capturing market share, ensuring the industry continues to evolve with premium,

The Coffee Roaster Market demonstrates diverse regional dynamics, with North America and Europe leading adoption due to high specialty coffee consumption and advanced café infrastructure. In North America, specialty cafés account for over 40% of total coffee establishments, fueling demand for precision roasting machines. Europe shows a similar trend, with energy-efficient and sustainable roasters gaining popularity, especially in countries like

Germany and Italy. Meanwhile, the Asia-Pacific region is emerging as a high-growth market, with small-batch and industrial roasters witnessing a 25% year-on-year increase in adoption, driven by rising coffee culture and urban café expansion. Latin America and the Middle East are also contributing to market growth, as exporters and specialty cafés invest in modern roasting technologies, highlighting a global shift toward premiumization and sustainability in coffee production.

Recent Developments in Coffee Roaster Market

Probat Launches AI-Driven Roasting Platform in October 2025

In October 2025, Probat introduced its new AI-powered roasting platform, Probat Connect, enabling real-time monitoring and predictive maintenance. This innovation aims to enhance roasting precision and operational efficiency, aligning with the industry's shift towards smart roasting technologies.

Lavazza Faces Challenges Amid Rising Coffee Prices in March 2025

In March 2025, Lavazza reported a 20.6% rise in profits despite facing challenges from soaring coffee prices. Arabica coffee prices peaked at \$4.39 per pound, leading to increased production costs and prompting the company to absorb higher raw material expenses.

Emerging Trends in Coffee Roaster Market

AI-Powered Roasting Systems Gain Traction

In 2025, the adoption of AI-driven roasting technologies is accelerating. Companies like Probat have introduced platforms such as Probat Connect, enabling real-time monitoring and predictive maintenance. These innovations enhance roasting precision and operational efficiency, catering to the growing demand for smart roasting solutions in both specialty and industrial segments.

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Sustainability Becomes Central to Roasting Practices

Sustainability is increasingly influencing the Coffee Roaster Market. Roasters are focusing on energy-efficient and low-emission technologies to align with environmental goals. This shift is driven by consumer demand for eco-friendly products and regulatory pressures, prompting manufacturers to innovate in sustainable roasting solutions.

Brewing Rivalries: Leading Players Shaping the Coffee Roaster Market

The Coffee Roaster Market is highly competitive, with several key manufacturers and specialty roasters driving innovation and market expansion. Leading companies such as Probat, Diedrich, Loring, and Bühler hold significant shares in both industrial and specialty segments. Probat, for example, accounts for over 20% of global industrial roaster sales, reflecting its dominance in

large-scale production equipment. Meanwhile, small and mid-sized specialty roasters are expanding rapidly, with boutique machine manufacturers witnessing a 30% growth in unit sales over the past two years. These players focus on advanced, energy-efficient, and smart roasting solutions, catering to the growing demand for premium, consistent, and sustainable coffee. The competitive landscape is thus characterized by continuous innovation, regional expansion, and strategic collaborations, ensuring that manufacturers meet the evolving needs of modern coffee consumers worldwide.

Key Players of Coffee Roaster Market

North America

Coffee Holding Company, Inc. – Staten Island, New York, USA

Hottop Americas – Branford, Connecticut, USA

Behmor, Inc. – Incline Village, Nevada, USA

US Roaster Corp – Oklahoma City, Oklahoma, USA

Europe

Giesen Coffee Roasters – Ulf, Netherlands

Vending Sense Group Ltd – Hoddesdon, Hertfordshire, UK

Beanworks – Northampton, UK

SM-Service Ltd. – Minsk, Belarus

TSC SILOS – Bucharest, Romania

BESCA Roasters – Seoul, South Korea

Asia-Pacific

Fergana Coffee Roasting Machines – Fergana, Uzbekistan

Zhenjiang Dongfang Electric Heating Technology Co., Ltd – Zhenjiang, Jiangsu, China

Toper – Bolu, Turkey

Probat Werke – Emmerich, Germany

Middle East & Africa

Nesco – Nairobi, Kenya

Genio Roasters – Cape Town, South Africa

South America

BIRRA Coffee General Trading PLC – Addis Ababa, Ethiopia

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Analyst Recommendation: Industry experts recommend that coffee roaster manufacturers and specialty cafés invest in smart, energy-efficient roasting technologies to meet rising consumer demand for premium and sustainable coffee. Focusing on innovation, precision roasting, and eco-friendly solutions will enable businesses to stay competitive and capitalize on the expanding global Coffee Roaster Market.

FAQs of Coffee Roaster Market

Q1: Which type of coffee roaster is best for small businesses?

Small-batch and drum roasters are ideal for specialty cafés and small businesses, offering precise roast control and consistent flavor.

Q2: How can businesses choose the right coffee roaster machine?

Consider factors like roasting capacity, energy efficiency, roast consistency, and integration with smart roasting technology.

Q3: What are the main growth drivers of the Coffee Roaster Market?

Rising specialty coffee demand, technological advancements in roasting machines, and sustainable practices are driving market expansion.

Q4: Are industrial coffee roasters growing in popularity?

Yes, industrial roasters remain crucial for large-scale coffee production, especially in regions with high export demand.

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