

Fast Food Market Size to Witness Robust Expansion: USD 931.7 Billion by 2027 With CAGR of 4.6%

Global fast food market generated \$647.7 billion in 2019, and is estimated to reach \$931.7 billion by 2027, registering a CAGR of 4.6% from 2020 to 2027.

WILMINGTON, DE, UNITED STATES, October 20, 2025 /EINPresswire.com/ -- Change in consumer tastes and preferences, increase in number of fast food restaurant/trucks, and adoption of tech-away ordering systems drive the growth of the global [fast food market](#). North America contributed the highest share in 2019, and will maintain its dominance throughout the forecast period. During the coronavirus pandemic, consumers are avoiding outside food to protect themselves from the infection.

Request The Sample PDF Of This Report: <https://www.alliedmarketresearch.com/request-sample/1820>

Fast food is referred to the food, which can be prepared and serve quickly. Moreover, this term is also used to refer to food that is sold in restaurants/shops with preheated or precooked ingredients. The emergence of fast food has also led to the spurt of take aways and drive through delivery channels. Fast foods are also considered to be quick and low-price meal alternatives of home cooked food. The global fast food market is poised to witness significant growth during the forecast period, owing to increase in number of fast food restaurants, rise number of working women, tech-savvy ordering options, rise in demand for international cuisines, and change in consumer taste and preference. However, factors such as high setup cost of restaurants and rise in health concerns among the fast food consumers are expected to hamper the growth of this market. Moreover, the rise of fast casual food is forecasted to negatively affect the fast food market growth.

Leading market players analyzed in the research include Auntie Anne's, Inc., Domino's Pizza, Inc., Hardee's Restaurants LLC., Jack In The Box Inc., Restaurant Brands International Inc., Cinnabon Franchisor SPV LLC., Dunkin' Brands Group, Inc., Firehouse Restaurant Group, Inc., McDonald's, and YUM! Brands, Inc.

Covid-19 scenario:

During the coronavirus pandemic, consumers are avoiding outside food to protect themselves

from the infection.

Restaurants, food trucks, and hotels have been closed due to the global lockdown.

Many countries have eased off the lockdown and restaurants have opened only for takeaways and home delivery.

Buy This Report (263 Pages PDF with Insights, Charts, Tables, and Figures):

<https://www.alliedmarketresearch.com/checkout-final/4e4b8d261b5a14e6258190b4767b958e>

The report offers a detailed segmentation of the global fast foodmarket based onproduct type, end user, and region.

Based on product type, the Asian/Latin American food segment contributed to the largest share in 2019, accounting for nearly one-fourth of the total share, and is estimated to maintain its dominant position during the forecast period. However, theburger/sandwich segment is expected to register the highest CAGR of 5.9% from 2020 to 2027.

Based on end user, the quick service restaurants segment accounted for the largest share in 2019, holding more than two-fifths of the total share, and is expected to maintain the largest share throughout the forecast period. In addition, the same segment is estimated to portray the highest CAGR of 5.1% during the forecast period. However the full-service restaurantssegment would growat a CAGR of 4.4% from 2020 to 2027.

Request For Customization : <https://www.alliedmarketresearch.com/request-for-customization/1820>

Based on region, North Americacontributed the highest share, accounting for more than two-fifths of the total market share in 2019, and will maintain its dominance throughout the forecast period. However, LAMEA is expected to grow at the highest CAGR of 6.9% from 2020 to 2027.

David Correa

Allied Market Research

+ + + + +1 800-792-5285

[email us here](#)

Visit us on social media:

[LinkedIn](#)

[Facebook](#)

[YouTube](#)

[X](#)

This press release can be viewed online at: <https://www.einpresswire.com/article/859784408>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire,

Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2025 Newsmatics Inc. All Right Reserved.