

GlexScale launches a unified model for sustainable SaaS expansion across EMEA

GlexScale redefines international expansion for sustainable startups by uniting market intelligence, strategy, and execution in one integrated model.

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/EINPresswire.com/ -- In a challenging economic climate where Green IT investments have dropped by 19% in early 2025, GlexScale is redefining how international expansion works. The company launches today with a clear conviction: technologies that help preserve the planet deserve to scale safer, faster, and smarter.

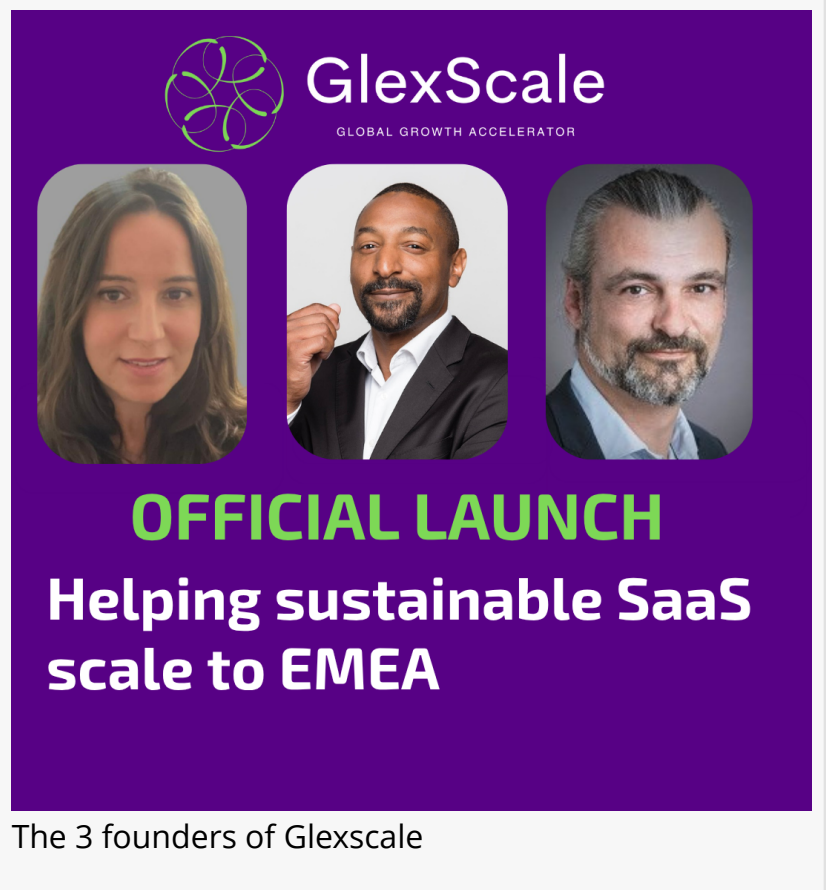
Unlike conventional advisory firms that stop at strategy, GlexScale integrates three critical pillars into one approach: market intelligence to decode

European opportunities, go-to-market strategy tailored to local realities, and hands-on execution to turn plans into results.

Founded by Sylvain Mogade (CEO), Anne-Sophie Frossard (CMO) and Cyril Servissolle (COO), GlexScale brings decades of experience helping global tech leaders like Microsoft, AWS, and Cisco expand across EMEA. Their mission: eliminate the fragmentation that keeps insights, strategy, and execution from working together.

With the European GreenTech SaaS market projected to exceed €60 billion by 2030, GlexScale's pilot offer introduces a milestone-based model with no retainer fees — companies pay only when each phase is delivered, turning ambition into measurable growth. □

www.glexscale.com





After 20+ years helping
global tech leaders scale,
one pattern stood out:
strategy, insights, and
execution rarely aligned.
GlexScale was built to finally
make them work together”

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