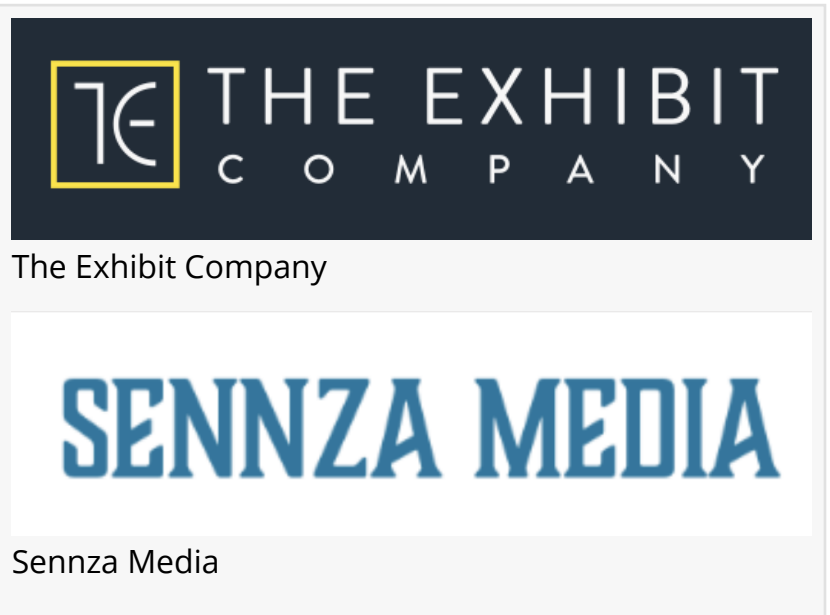


SENNZA MEDIA LIFESTYLE MAGAZINE COMMENCE FEATURES ON GETTING THE MOST FROM EXHIBITING AT TRADE SHOWS

Due to reader requests, Australian lifestyle magazine website Sennza Media commence publishing a series of features on exhibiting at trade expo's

SYDNEY, NSW, AUSTRALIA, October 21, 2025 /EINPresswire.com/ -- Sennza Media is an online magazine website managed by Australian Bloggers on lifestyle matters, travel and fashion for the discerning blog reader on the web. The site also features all things from health, diet, fitness, home & garden matters right through to tips for selecting a chiropractor or home builder. There is something for everyone.



During November, they are responding to reader enquiries relating to exhibiting at trade expos, given it is a strategic way to raise brand awareness, meet potential customers face-to-face, generate leads, and learn about competitors.

[The Exhibit Company](#) have kindly offered to give professional insights on matters raised by readers of Sennza Media. They design and build beautiful exhibition stands proven to perform so B2B marketing teams can transform their exhibits into high impact experiences that drive real connections, qualified leads and measurable business growth.

The first features are on the benefits of getting professional help to set specific goals, plan ahead with pre-show marketing, and have a post-show follow-up plan in place well before the event starts. To learn more about the array of services The Exhibit Company offer, by visiting their website here: <https://www.theexhibitcompany.com.au>

Tina Janes, content editor for [Sennza Media Lifestyle Magazine](#) said this in her interview with Eleven Media "The website blog has been experiencing great growth in visitors to the online

magazine over recent years. The management team have listened to the feedback survey from website visitors as to the content and experience they seek. The team have seen the importance of also staying at the leading edge of technology to keep in touch with clients the way they expect and to communicate in the best way possible the array of information provided to all visitors to the website."

Learn more about Sennza Media and their array of lifestyle blogging features via their website here: <https://www.sennza.com.au>

About Sennza Media Lifestyle Magazine

Sennza Media is a leading Australian online lifestyle magazine site for the discerning reader on the web, on all things from health, fitness, home and garden matters right through to tips for selecting a Family Lawyer or cosmetic dentist. Something for everyone.

The blog has been in operation for over 10 years and is committed to meet client needs both in the information they provided readers and technology they use. The leading Australian online lifestyle magazine has a long history of regularly featuring unknown Australian industry sectors and companies.

Tina Janes

Sennza Media

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