



# Techifox Celebrates 10 Years of Excellence in Lawyer PPC Marketing

*From Google to \$300M+ in Signed Cases — A Decade of Transforming How Law Firms Grow*

SANTA MONICA, CA, UNITED STATES, October 21, 2025 /EINPresswire.com/ -- Techifox, a leading [paid search marketing agency for law firms](#), proudly celebrates its 10-year anniversary — a

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*Atul Sharma, Founder & CEO  
of Techifox*

major milestone in its mission to help personal injury and other law firms generate high-value cases through cutting-edge Google Ads strategies.

Founded by Atul Sharma, a former Google Ads expert with over 14 years of experience, Techifox has spent the last decade revolutionizing how law firms grow. With \$300M+ in signed case value generated, 100,000+ qualified legal leads delivered, and over \$6M in annual ad spend managed, Techifox has cemented itself as the go-to growth partner for ambitious law firms across the U.S.

“When I left Google, I had one clear goal — to build a [legal PPC agency](#) that delivers more than leads. We wanted to deliver signed cases and real business growth profitably,” said Atul Sharma, Founder & CEO of Techifox. “Ten years later, we’ve done just that. Our clients don’t just run ads... they dominate their markets.”

10 Years. \$300M in Cases. Countless Law Firm Wins.

- \$300M+ in signed case value generated for law firms.
- 100,000+ qualified legal leads delivered.
- Trusted by the 2nd largest personal injury attorney in the U.S.
- Proprietary [Legal Lead Accelerator](#) (LLA) system built to scale law firms profitably.
- Decade-long expertise managing multi-million-dollar PPC ad accounts.
- Partnerships with leading PI firms.

Unlike traditional agencies, Techifox blends deep legal marketing expertise with data-driven performance systems. The agency’s LLA process focuses on lead quality over volume, with manual lead reviews, custom tracking dashboards, and profit-focused campaign strategies — enabling firms to double or triple their signed case volume without wasting ad spend.

## Shaping the Next Decade of Legal Marketing

As it steps into its second decade, Techifox is preparing for its most ambitious chapter yet — expanding its proprietary systems, launching new growth accelerators for law firms, and amplifying its educational content across digital and event platforms.

“The legal industry is shifting fast — and firms that embrace smart, ethical, and scalable marketing systems will lead the next decade,” Atul added. “We’re here to make sure our clients are the ones leading.”

### About Techifox

Techifox is a premium performance marketing agency specializing in paid search advertising for personal injury and other law firms. Founded by former Google employee and Google Ads expert Atul Sharma, the company has helped firms generate \$300M+ in signed cases and 70,000+ qualified leads using its proprietary Legal Lead Accelerator (LLA) system. With a track record of driving real, profitable growth for elite PI firms, Techifox has become a trusted partner for firms ready to scale fast and dominate their market.

Atul Sharma

Techifox - Legal PPC Agency

atul@techifox.com

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