

Logistics Plus Unveils Joe Moore Award Mural in Downtown Erie

Local artist Jason Mumford brings the national football honor to life on the Erie Times-News building.

ERIE, PA, UNITED STATES, October 23, 2025 /EINPresswire.com/ -- Logistics Plus, Inc. (LP), a global leader in transportation, logistics, and unique supply chain solutions, in partnership with local Erie muralist Jason Mumford and the [Joe Moore Award](#) (JMA) foundation, hosted a ceremony to officially unveil a new 25x40 foot, large-scale mural celebrating the prestigious Joe Moore Award, college football's top honor for offensive linemen.



The Joe Moore Award Mural

The mural, painted on the side of the LP Erie Times-News building on 12th Street, showcases Erie's connection to the national award, the legendary coach behind it, and adds to the city's growing collection of public art. As announced earlier this year, Logistics Plus is the [Exclusive Logistics Provider of the Joe Moore Award](#).

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Jim Berlin

“It's an honor to create something that connects Erie to a national story,” said muralist Jason Mumford. “I hope everyone who drives by this mural feels a sense of pride in Erie and what we can achieve together.”

“We love finding ways to give back to our hometown while celebrating the things that make Logistics Plus unique,” said Jim Berlin, Founder & CEO of Logistics Plus. “This mural captures the spirit of teamwork that defines the Joe

Moore Award and our company. It's a reminder that big things happen when people work together.”

Learn more about Logistics Plus and the Joe Moore Award, and watch a 90-second time-lapse video of the mural painting, at logisticsplus.com/joemooreaward.

Scott Frederick
Logistics Plus, Inc.
+1 814-240-6881

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A photograph of the iconic 800-pound Joe Moore Award.

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