

Techifox Reaches Significant Milestone with Over 100,000 Leads Generated for Law Firms

Delivering Over \$300M in Signed Case Value and Redefining Growth for Law Firms Nationwide

SANTA MONICA, CA, UNITED STATES, October 30, 2025 /EINPresswire.com/ -- Techifox, a leading paid search agency serving personal injury and other law firms, proudly announces a major

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Atul Sharma, Founder & CEO of Techifox

milestone — crossing 100,000 high-quality legal leads generated through its proprietary paid search strategies.

Founded by Atul Sharma, a former Google employee with over 14 years of experience and a track record of managing ad campaigns for Fortune 500 companies, Techifox has become a trusted partner for elite U.S. law firms seeking scalable, results-driven marketing solutions.

In just a few years, the agency's campaigns have helped law firms sign over \$300 million in case value, manage over

\$6 million in annual ad spend, and consistently deliver hundreds of qualified cases every month — transforming how legal practices attract and convert clients.

"This milestone is more than a number — it represents thousands of real clients connected with the right attorneys at the right time," said Atul Sharma, Founder & CEO of Techifox. "We've built our entire process around one principle: quality over clicks. Every lead we generate is a potential life-changing case for our law firm partners."

A Data-Driven Approach to Legal Growth

At the heart of Techifox's success is its proprietary <u>Legal Lead Accelerator (LLA)</u> process — a custom-built framework that blends AI insights, human review, and precise targeting to ensure maximum lead quality. The agency goes beyond vanity metrics by tracking key performance indicators such as:

- ☐ Cost per Signed Case
- ☐ Lead-to-Case Conversion Ratios
- ☐ Platform ROI and Case Value Growth

This deep level of tracking allows law firms to not only scale but do so profitably and predictably.

Many of Techifox's clients have seen their case volumes double within 12 months, expanding to new offices as a direct result of campaign success.

Trusted by America's Top Law Firms

Techifox has partnered with some of the most recognized names in the U.S. legal landscape including one of the country's leading personal injury attorneys — and continues to serve as the official growth partner for firms looking to dominate their local markets.

"We've proven that when data meets intent, law firms can achieve extraordinary results," Atul Sharma added. "Reaching 100,000 legal leads is just the beginning. Our next goal is helping firms turn those leads into \$1 billion in signed case value."

About Techifox

Techifox is a premium digital marketing agency specializing in <u>paid search advertising for personal injury firms</u> and other law firms. Founded by former Google Ads strategist Atul Sharma, the agency has helped law firms generate over 100,000 legal leads and more than \$300 million in signed case value through its proprietary Legal Lead Accelerator (LLA) system. With a focus on real ROI, ethical marketing, and long-term growth, Techifox empowers law firms to attract high-value cases and scale profitably.

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