

Ecer.com: Building the Next-Gen Intelligent Mobile B2B Marketplace for Global Trade

BEIJING, CHINA, CHINA, October 21, 2025 /EINPresswire.com/ -- As a leading global mobile B2B marketplace, Ecer.com provides efficient and trusted digital solutions for Chinese exporters. With 16 years of industry data and AI technology, the platform hosts over 2.6 million registered suppliers, operates in more than 150 countries and regions, and facilitates over \$20 billion in annual procurement, reinforcing its role as a "key bridge between Chinese manufacturing and global buyers."

Platform Strength and Global Reach

Leveraging its vast network of international buyers and suppliers, Ecer.com creates significant scale effects. It helps Chinese companies quickly access global markets and enables overseas buyers to efficiently connect with reliable Chinese supply chains. The platform further integrates key services—including marketing and cross-border logistics—to offer comprehensive, full-chain digital support for businesses going global.

AI-Driven Intelligence

Powered by big data and AI, Ecer.com continuously upgrades its intelligent capabilities. It analyzes user behavior and transaction data to deliver market trends and competitive insights, supporting smarter business decisions. AI algorithms accurately interpret buyer needs and supplier capabilities, enabling precise two-way matching and higher-quality opportunities. A 24/7 multilingual smart assistant engages buyers in real time, boosting response rates and inquiry conversion. Moreover, the platform anticipates procurement trends and market shifts using historical data and industry intelligence, helping companies plan ahead.

Integrated Ecosystem for Seamless Export

Ecer.com has built a unified B2B ecosystem combining platform, data, and services. By bringing together digital marketing, supply chain support, and cross-border logistics, it transforms conventional linear trade into an efficient, precise, and predictable closed-loop system. This integrated approach provides a one-stop global expansion solution that empowers enterprises to rapidly grow their international presence.

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