

U.S. Farmers and Ranchers in Action Webinar Tackles Closing the Row Crop Yield Gap

USFRA hosts a Oct. 29 webinar on closing the yield gap to boost farm profitability and advance climate-smart ag. Experts will share insights—register now!

PARK RIDGE, IL, UNITED STATES, October 21, 2025 /EINPresswire.com/ -- [U.S. Farmers and Ranchers in Action \(USFRA\)](#) will host the fifth session in its webinar series on Wednesday, Oct. 29 from 2-3:30 p.m. CT. The discussion will focus on strategies to close the yield gap in row crop production—a key opportunity for improving farm profitability and advancing agriculture’s climate-smart future.

The session builds on insights from USFRA’s peer-reviewed report, [“Potential for U.S. Agriculture to Be Greenhouse Gas Negative,”](#) which

explores how innovations in crop and soil management can increase productivity while reducing emissions.

The expert panel includes:

- Dr. Jerry Hatfield, retired laboratory director from the US Department of Agriculture (USDA) Agricultural Research Service (ARS)
- Dr. Romulo Lollato, professor of agronomy at Kansas State University
- Patrick Giberson, farmer and member of the United Soybean Board and USFRA Board of Directors
- Sean Arians, vice president of sustainable production and value chain engagement at National Corn Growers Association

The webinar will be moderated by Kevin Burkum, CEO at USFRA.

USFRA Webinar Series

The Challenges & Opportunities in Closing the Row Crop Yield Gap



Dr. Jerry Hatfield
USDA (retired)



Dr. Romulo Lollato
Kansas State Univ.



Patrick Giberson
United Soybean Board



Sean Arians
National Corn
Growers Association

Wednesday, Oct. 29
2 – 3:30 p.m. CT



Sign up today for the Oct. 29 USFRA webinar

[Click here to register](#) or learn more.

About U.S. Farmers & Ranchers in Action

U.S. Farmers & Ranchers in Action is a farmer-led 501(c)(3) organization with membership of more than 700,000 farmers and ranchers across the country, along with leading agriculture organizations throughout the value chain. USFRA plays the critically important role of creating opportunities for collaboration, information-sharing and solution development for the agriculture sector and works to lift the voice of U.S farmers and ranchers on the domestic and international stage. Learn more: www.usfarmersandranchers.org.

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Megan Hoefler

U.S. Farmers and Ranchers in Action

+1 907-830-9836

communications@usfraonline.org

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