

Fetcheroni Unveils Himalayan Yak Cheese Chews as a Safer Dog Treats Alternative to Rawhide

Fetcheroni launches Himalayan Yak Cheese Chews, offering pet parents a natural, long-lasting, and rawhide-free chew made with limited ingredients.

NY, UNITED STATES, October 21, 2025 /EINPresswire.com/ -- [Fetcheroni](#) announced the

“

Our goal is to make safe, simple, and satisfying chews that dogs love and owners can trust. These yak cheese treats fit naturally into everyday routines.”

CEO

expansion of its natural dog treats assortment with Himalayan Yak Cheese Chews designed as a durable, rawhide-free option for everyday chewing. The launch reflects rising demand for long-lasting chews that are natural, grain free, and made without additives or preservatives—aligning with the company's focus on ingredient transparency and practical nutrition for dogs of all ages and breeds.

Pet parents can browse monthly specials, set up

subscriptions, and get support from live customer service if they have questions about sizing or product selection at <https://fetcheronipets.com/collections/yak-cheese-chews>.

Answering growing concerns around rawhide

Pet parents continue to reevaluate traditional rawhide due to digestibility and safety considerations, especially for heavy chewers. Yak cheese chews provide a firm texture that encourages steady gnawing and engagement while avoiding the processing methods commonly associated with rawhide. With this launch, Fetcheroni emphasizes chew options that support enrichment and responsible chewing routines, paired with clear usage guidance for safe at-home use.

Natural, limited-ingredient approach

Fetcheroni's portfolio centers on natural, single-ingredient or limited-ingredient chews and treats—crafted without artificial colors, flavors, or preservatives and made to be grain free. The new Yak Cheese Chews extend that approach with a dense, long-lasting format that fits training breaks, crate wind-down, or independent enrichment. As with all chews, the company advises

supervision and access to fresh water, and removing small or broken pieces to reduce choking risk—guidance that reflects its broader chew safety recommendations across the lineup.

Made for durability, with everyday practicality

Yak cheese chews are known for slow wear, helping redirect natural chewing instincts, relieve boredom, and support calmer downtime without strong odors in the home. Their hard texture also makes them an option for maintaining oral hygiene through mechanical abrasion, which can help reduce plaque as dogs chew. The chews are available in multiple sizes to better match breed size and chewing style.

Quality and sourcing standards

According to the company, products in the Fetcheroni range are produced in human-grade facilities that meet USDA and FDA standards, with routine lab testing prior to release. Production spans trusted partners in regions including Brazil, Poland, Nepal, Belgium, and the Americas, supporting supply continuity and strict quality controls across chew formats. These standards extend to bully sticks, collagen chews, and other single-ingredient items in the catalog.

Part of a broader natural treats lineup

The Yak Cheese Chews join an assortment that includes bully sticks, collagen sticks, cow ears, pig ears, sweet potato treats, and filled bones, among others—each formulated to be free of artificial preservatives and made to be grain free. The company also highlights practical benefits across the line such as support for dental health through chewing action, and the presence of naturally occurring proteins and amino acids that contribute to muscle maintenance and everyday vitality.

Responsible use and care

As with any chew, Fetcheroni recommends supervising dogs while chewing, providing access to clean drinking water, and selecting a size appropriate for the dog's weight and chewing habits. Pet parents should discontinue and discard small remnants or broken pieces. These usage notes are consistent with the company's broader chew guidance, designed to help families build safe, satisfying enrichment routines at home.

About Fetcheroni

Fetcheroni is a natural dog treats brand focused on simple ingredients, clear labeling, and everyday value. Inspired by the family's farm dog, Frenchie, the company develops grain-free treats and long-lasting chews—made without artificial colors, flavors, or preservatives—to give pet parents practical options they can feel confident about. Products are produced in

human-grade facilities that meet USDA and FDA standards, with routine testing performed to support safety and consistency.

Press Relations

Fetcheroni

+18458887297 ext.

[email us here](#)

This press release can be viewed online at: <https://www.einpresswire.com/article/860168212>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2025 Newsmatics Inc. All Right Reserved.