

New Book Shows Business Leaders How To Use AI To Boost Profits And Reduce Costs

New Book Shows Business Leaders How To Use AI

SAN ANTONIO, TX, UNITED STATES, October 30, 2025 /EINPresswire.com/ -- John Hill, the CEO of TechSage Solutions, a trusted IT advisor and AI expert in San Antonio, has released a groundbreaking new book to help business owners navigate the fast-changing world of artificial intelligence.

Maximizing Business Potential With AI is designed to help entrepreneurs, executives, and decision-makers understand and leverage AI in practical, profit-driven ways.

AI is no longer just a futuristic concept. It is already reshaping industries and giving small and midsize businesses powerful new ways to compete. From streamlining operations to uncovering new opportunities for growth, the businesses that lean in early are gaining the advantage. As John explains:

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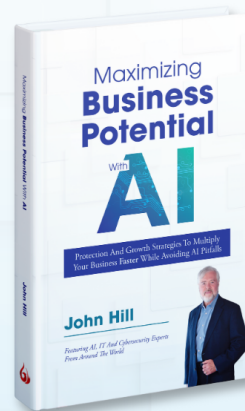
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John Hill

“We're standing at a moment that feels a lot like the dawn of the internet, except this time, the wave is moving faster. Small businesses that embrace AI early can scale insight, creativity, and customer engagement in ways that were unthinkable even two years ago. The winners won't be the biggest; they'll be the most adaptive.”

Packed with practical, easy-to-follow advice, [Maximizing Business Potential With AI](#) offers:

THE COUNTDOWN BEGINS!



On November 13th, 2025, my **NEW** book, *Maximizing Business Potential With AI*, goes **LIVE!**

Launching Maximizing Business Potential With AI

- **Clarity Without The Jargon:** Break down what AI is, how it works, and why it matters for business leaders without a technical background.
- **Examples That Hit Home:** Learn from real SMBs already using AI to cut costs, improve customer experience, and make faster, smarter decisions.
- **Action Steps You Can Use Right Away:** Discover simple, low-cost ways to start experimenting with AI tools in your daily operations.
- **Strategies That Protect And Grow:** See how AI can strengthen cybersecurity, support compliance, and unlock new opportunities to scale.
- **Expert Guidance From Trusted MSPs:** Benefit from insights shared by technology leaders across the country who are already helping businesses put AI to work safely and effectively.

“This book was written for business leaders who want clarity, not complexity. [AI isn't about replacing people; it's about giving them better tools](#) to make smarter decisions, serve customers more effectively, and uncover new paths for growth. Small and midsize businesses do not need big budgets to benefit from AI. With the right approach, they can cut costs, strengthen security, and gain a competitive edge for the future,” says John.

For more information or [to purchase a copy of Maximizing Business Potential With AI, visit <https://techsagesolutions.com/maximizing-business-potential-with-ai>](#) or contact TechSage Solutions at (210) 582-5814.

About the Author

John Hill is the founder and CEO of TechSage Solutions, a leading IT, cybersecurity, and compliance firm helping San Antonio and South Central Texas area businesses use technology to grow faster, operate more efficiently, and stay secure. With over 25 years of experience advising SMBs, John brings a practical, business-first approach to AI adoption.

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