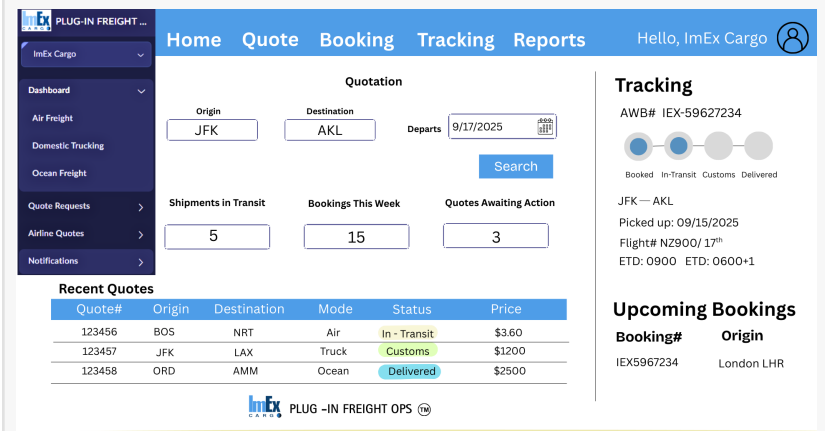


ImEx Cargo Launches All-in-One Digital Portal to Quote, Book & Track Air Cargo in Seconds – Plug-In Freight OPSTM

Revolutionary platform streamlines global air and truck freight operations — empowering airlines, forwarders, and shippers with real-time automation.

PEABODY, MA, UNITED STATES, October 23, 2025 /EINPresswire.com/ -- Unveiled during National Supply Chain Month and Women in Logistics Month, the ImEx Cargo Portal positions the company at the forefront of freight tech innovation. Built by a team with decades of real-world experience, this proprietary solution was designed to empower airlines, freight forwarders, and government buyers with the tools they need to operate faster, smarter, and more transparently.



Home Quote Booking Tracking Reports Hello, ImEx Cargo

Quotation

Origin: JFK Destination: AKL Departs: 9/17/2025

Search

Shipments in Transit: 5 Bookings This Week: 15 Quotes Awaiting Action: 3

Recent Quotes

Quote#	Origin	Destination	Mode	Status	Price
123456	BOS	NRT	Air	In - Transit	\$3.60
123457	JFK	LAX	Truck	Customs	\$1200
123458	ORD	AMM	Ocean	Delivered	\$2500

Tracking

AWB# IEX-59627234

JFK — AKL

Picked up: 09/15/2025

Flight# NZ900/ 17th

ETD: 0900 ETD: 0600+1

Upcoming Bookings

Booking#	Origin
IEX5967234	London LHR

*** ImEx Cargo Portal -real-time quoting, booking, and tracking for airfreight, trucking & oceanfreight**

"The ImEx Cargo Portal is now live."

“

The ImEx Cargo Portal was built to simplify cargo ops for airlines, forwarders, and shippers—with real-time quoting, booking, and predictive tracking,” said Michelle DeFronzo.”

Michelle DeFronzo

ImEx Cargo, a WBENC-certified, woman-owned logistics leader, proudly announces the official launch of its new Plug-In Freight OPSTM Portal, a groundbreaking digital platform that allows users to quote, book, and track air cargo in seconds. The launch marks a milestone in innovation for the logistics and freight forwarding industry, aligning with both National Supply Chain Month and Women in Logistics Month.

Designed to connect airlines, forwarders, and shippers in one unified ecosystem, the ImEx Cargo Portal brings the

speed and simplicity of digital transformation to global freight management. With its intuitive interface and predictive automation tools, users can instantly quote shipping rates, confirm bookings, and track real-time milestones — reducing manual work and improving transparency across the entire logistics chain.

The platform allows users to:

- Instantly quote routes with real-time air and truck capacity
- Book shipments across a network of GSA and interline airline partners
- Track cargo milestones with predictive ETAs and alerts
- Access analytics dashboards and booking history
- Customize notifications by shipment leg or movement type

With integrations underway for ULD bookings, special cargo (DG, perishables), and government freight visibility, the platform supports a wide range of logistics scenarios—from pharmaceutical shipments to DOD contracts.

This launch follows ImEx Cargo's 25th anniversary and the successful rollout of the ImEx Cargo Academy, further cementing the company's commitment to innovation, education, and scaling operational excellence.

"Our mission has always been to simplify global logistics," said a spokesperson for ImEx Cargo. "With this new portal, we're giving our clients and partners the tools to move faster, work smarter, and collaborate seamlessly — whether they're handling a single shipment or managing thousands worldwide."

ImEx Cargo continues to break barriers in logistics as a certified Women's Business Enterprise (WBENC) — championing diversity, innovation, and empowerment within global supply chains. The company remains committed to advancing digital transformation through automation and customer-focused technology.

To explore the ImEx Cargo Portal, request a demo, or experience the platform firsthand, visit www.imexcargo.com or contact group@imexcargo.com.

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#FreightInnovation #AirCargo
#FreightForwarding #LogisticsTech
#SupplyChainSolutions
#AirlineGSA/GSSA #ImExCargo
#NewLaunch #CargoPortal #Plug-InFreightOps

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