

Cold Food Packaging Market : A Look at Industry Dynamics, Research Methodology, Trends, Competitive Analysis

Increase in demand for convenience food, change in consumer lifestyles, rise in urbanization, advancements in packaging technology ensuring food safety, quality

WILMINGTON, DE, UNITED STATES, October 23, 2025 /EINPresswire.com/ -- [Cold food packaging industry](#) was valued at \$0.9 billion in 2023, and is estimated to generate \$1.8 Billion by 2033, growing with a CAGR of 7.5% from 2024 to 2033.



The growth of the cold food packaging market is driven by modern lifestyles and urbanization leading to the increase of supermarkets and convenience stores, and advancements in packaging technology ensuring food safety and quality. Additionally, increased consumer awareness regarding sustainability and environmental concerns has sparked a shift towards eco-friendly packaging solutions. This has led to a surge in demand for recyclable and biodegradable materials, driving innovation in sustainable packaging practices. These combined factors create a favorable environment for the expansion of the cold food packaging market, catering to the evolving needs of both consumers and the food industry.

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Recent Development:

- In June 2022, Mondi Group launched a product named 'Grow&Go'. This innovative packaging theme was introduced specially for agricultural products. Right from farms, the products can be kept fresh throughout their shelf-life. The innovative product has received enormous demand.
- In May 2022, Ampac Holdings, LLC acquired Specialty Packaging, Inc. The acquisition deepened the presence of the company in the southern U.S. to meet the demand from the food industry,

expansion has been made by the packaging giant. The company has expanded its production capacity with this acquisition.

· In July 2019, Berry Global Group, Inc. announced its acquisition of RPC Group Plc. This strategic move created a leading global supplier of protective solutions, allowing the company to serve a diverse customer base with high-quality, protective, innovative solutions and an extensive manufacturing footprint.

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North America has a significant share and dominance in the cold food packaging market. The region has a large and mature food industry with a diverse range of cold food products catering to varying consumer preferences. Secondly, North America has a high level of urbanization, leading to increased demand for convenient, ready-to-eat cold food, which in turn drives the need for efficient packaging solutions. Additionally, the region's strict food safety regulations necessitate high-quality packaging materials and technologies, further stimulating market growth. Moreover, North American consumers are often early adopters of new packaging trends and innovations, encouraging manufacturers to invest in advanced packaging solutions. These combined factors contribute to North America's dominance in the cold food packaging market.

Players: -

Amcor
International Paper
Mondi Group
Ampac Holdings, LLC
Sealstrip Corporation
Sonoco Products Company
Alto Packaging
Sealed Air Corporation
Huhtamaki Group
WestRock Company
Tray-Pak Corporation
Uflex Limited.
Amerplast Ltd
Berry Global Inc.
Faerch Plast A/S

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The report provides a detailed analysis of these key players in the global cold food packaging market. These players have adopted different strategies such as new product launches,

collaborations, expansion, joint ventures, agreements, and others to increase their market share and maintain dominant shares in different regions. The report is valuable in highlighting business performance, operating segments, product portfolio, and strategic moves of market players to showcase the competitive scenario.

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