

Artificial Intelligence (AI)-Powered Employee Recognition Analytics Market Growth of US \$3.62 Billion by 2029

*The Business Research Company's
Artificial Intelligence (AI)-Powered
Employee Recognition Analytics Global
Market Report 2025 – Market Forecast
2025-2034*

LONDON, GREATER LONDON, UNITED
KINGDOM, October 24, 2025

/EINPresswire.com/ -- [Artificial](#)

[Intelligence \(AI\)-Powered Employee Recognition Analytics Market](#) Growth Forecast: What To
Expect By 2025?

There has been a significant growth in the market size of employee recognition analytics
powered by artificial intelligence (AI), and it is expected to continue escalating from \$1.30 billion



Get 20% Off All Global
Market Reports With Code
ONLINE20 – Stay Ahead Of
Trade Shifts,
Macroeconomic Trends, And
Industry Disruptors”

*The Business Research
Company*

The Business
Research Company

The Business Research Company



in 2024 to \$1.60 billion in 2025, representing a compound
annual growth rate (CAGR) of 23.0%. This surge witnessed
during the past period is primarily due to the heightened
attention on enhancing employee engagement, increased
realization about the significance of employee well-being, a
stronger emphasis on employee satisfaction and
happiness, an escalating demand for personalised
recognition initiatives, and augmented employee
anticipations for constant and substantial recognition.

The market size of the employee recognition analytics

sector, fueled by artificial intelligence (AI), is projected to experience significant expansion in the
upcoming years, amounting to \$3.62 billion in 2029 with a compound annual growth rate (CAGR)
of 22.6%. The expansion forecast during this period can be related to the increasing desire to
mitigate employee exhaustion through positive reinforcement, the surge in remote and hybrid
work arrangements, the escalating requirement for employee recognition in geographically
scattered workforces, the focus on regular feedback over annual evaluations, and a rising
interest in peer acknowledgment programs. Noteworthy trends during this forecast period
encompass the incorporation of AI into HR systems, the application of real-time analytics, the

advancement of machine learning algorithms, mobile availability, and the creation of data visualization tools.

Download a free sample of the artificial intelligence (ai)-powered employee recognition analytics market report:

<https://www.thebusinessresearchcompany.com/sample.aspx?id=28511&type=smp>

What Are Key Factors Driving The Demand In The Global Artificial Intelligence (AI)-Powered Employee Recognition Analytics Market?

The increased focus on remote and hybrid working patterns is anticipated to boost the expansion of the artificial intelligence (AI) fuelled employee recognition analytics market in the future. Remote and hybrid work models denote work setups that provide flexibility for employees to either work completely remotely or divide their time between remote and physical workstations. The significance of these models is increasing due to employees' rising demands for a better work-life balance. Flexible work setups offer individuals the advantage of balancing personal and professional commitments more efficiently while also decreasing travel time. AI-driven employee recognition analytics prove advantageous for remote and hybrid work models as it provides data-based, prompt acknowledgment of employee accomplishments, regardless of their physical location. This helps in sustaining engagement, motivation, and a sense of unity within dispersed teams. For example, the Office for National Statistics, a UK government department, reported in February 2022 that 42% of employees opted for a work-from-home arrangement, showing an increase from 30% in April 2021. Consequently, the increasing focus on remote and hybrid work models is bolstering the growth of the AI-powered employee recognition analytics market.

Who Are The Leading Players In The Artificial Intelligence (AI)-Powered Employee Recognition Analytics Market?

Major players in the Artificial Intelligence (AI)-Powered Employee Recognition Analytics Global Market Report 2025 include:

- Microsoft Corporation
- IBM Corporation
- Oracle Corporation
- SAP SE
- ADP Inc.
- Workday Inc.
- Ultimate Kronos Group Inc.
- Qualtrics LLC
- O.C. Tanner
- Cornerstone OnDemand Inc.

What Are Some Emerging Trends In The Artificial Intelligence (AI)-Powered Employee Recognition Analytics Market?

Significant players in the AI-based employee recognition analytics market are concentrating on

inventing sophisticated tools like machine learning to strengthen customization, improve on-the-spot responses, and provide deeper interpretation of employee performance and engagement. Machine learning contributions in AI-driven employee recognition analytics allow for tailored acknowledgment, instantaneous responses, and in-depth analyses of employee engagement and performance. For example, in May 2024, Qualtrics, an American management firm, rolled out enhanced AI-related innovations to its XM for Employee Experience suite. It uses machine learning to track attrition risks, condense feedback into actionable insights and recognize important behavioral prompts throughout an employee's journey. Piloted by Qualtrics AI and an expansive sentiment analysis database, the platform boosts employee involvement, retention, and effectiveness. It simplifies data analysis and provides predictive insights, allowing leaders to make quicker, more tactical decisions to back their teams. These features assist businesses in understanding employee requirements better and proactively responding to them leading to enhanced performance and increased employee loyalty.

Analysis Of Major Segments Driving The Artificial Intelligence (AI)-Powered Employee Recognition Analytics Market Growth

The artificial intelligence (AI)-powered employee recognition analytics market covered in this report is segmented as

- 1) By Component: Software, Services
- 2) By Deployment Mode: On-Premises, Cloud
- 3) By Organization Size: Small And Medium Enterprises, Large Enterprises
- 4) By Application: Performance Management, Employee Recognition, Communication Or Collaboration, Surveys Or Feedback, Learning Or Development, Other Applications
- 5) By End-User: Banking, Financial Services And Insurance (BFSI), Healthcare, Information Technology And Telecommunications, Retail, Manufacturing, Education, Other End-Users

Subsegments:

- 1) By Software: On-premises Software, Cloud-based Software (SaaS)
- 2) By Services: Managed Services, Professional Services

View the full artificial intelligence (ai)-powered employee recognition analytics market report:

<https://www.thebusinessresearchcompany.com/report/artificial-intelligence-ai-powered-employee-recognition-analytics-global-market-report>

Which Region Is Expected To Lead The Artificial Intelligence (AI)-Powered Employee Recognition Analytics Market By 2025?

In the 2025 Global Market Report for AI-Powered Employee Recognition Analytics, North America led in size for the year 2024. The region projecting the most rapid growth in the forecast period is Asia-Pacific. The comprehensive report includes regions like Asia-Pacific, Western Europe, Eastern Europe, North America, South America, the Middle East and Africa.

Browse Through More Reports Similar to the Global Artificial Intelligence (AI)-Powered Employee Recognition Analytics Market 2025, By [The Business Research Company](#)

Ai Powered Personal Finance Management Global Market Report 2025

<https://www.thebusinessresearchcompany.com/report/ai-powered-personal-finance-management-global-market-report>

Ai In Fintech Global Market Report 2025

<https://www.thebusinessresearchcompany.com/report/ai-in-fintech-global-market-report>

Ai In Banking Global Market Report 2025

<https://www.thebusinessresearchcompany.com/report/ai-in-banking-global-market-report>

Speak With Our Expert:

Saumya Sahay

Americas +1 310-496-7795

Asia +44 7882 955267 & +91 8897263534

Europe +44 7882 955267

Email: saumyas@tbrc.info

The Business Research Company - www.thebusinessresearchcompany.com

Follow Us On:

• LinkedIn: <https://in.linkedin.com/company/the-business-research-company>

Oliver Guirdham

The Business Research Company

+44 7882 955267

info@tbrc.info

Visit us on social media:

[LinkedIn](#)

[Facebook](#)

[X](#)

This press release can be viewed online at: <https://www.einpresswire.com/article/860710254>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2025 Newsmatics Inc. All Right Reserved.