

Golbert Family Helps Raise More Than \$500,000 for Friendship Circle

Montreal nonprofit serving children and young adults with disabilities to open a coffee shop in the family's honor to support programs

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The Golbert family of [Pajar](#) Canada announced today that community donors have contributed more than \$500,000 through online giving and daily mail service donations to [Friendship Circle of Montreal](#), a

nonprofit that serves children and young adults with disabilities. In recognition of their efforts, Friendship Circle plans to open a coffee shop with a bakery and chocolaterie named after the family, with proceeds directed to local programs.



Group photo

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From online gifts to donations received through daily mail, this drive comes from a place of gratitude for a community that has supported our family for decades.”

Elise Golbert

The bakery side will be called “Delamie” and serve as a branch of Friendship Circle focused on training individuals with special needs on how to bake, get jobs, and come to their full potential, developing new skills and becoming proud members of society.

[Elise Golbert](#) coordinated outreach across social, in-store, and daily mail channels as Chief Marketing Officer at Pajar Canada and a fifth-generation member of the Golbert family.

“From online gifts to donations received through daily mail, this drive comes from a place of gratitude for a community that has supported our family for decades,” Golbert said. “The café will be a welcoming space and a steady way to fund programs that make an impact year-round.”

Friendship Circle creates inclusive friendships by pairing participants with trained volunteers for

one-on-one and group activities. The organization offers social, recreational, educational, and vocational programming and provides support for families.

The Golbert family has longstanding roots in Montreal through Pajar Canada, a family-owned footwear and outerwear company founded in 1963 by Paul Golbert. Family members support community initiatives across the city and emphasize inclusion, access, and year-round programming in their philanthropy.

Project planning for the café is underway. Friendship Circle will share opening details once permitting, build-out, and staffing timelines are finalized.

For additional information about Pajar, visit and shop, and follow @PajarCanada on Instagram and Facebook and @PajarOuterwear on X (Twitter).

About Pajar

Pajar Canada is a fifth-generation family shoe business founded in 1963. Based in Montreal, Quebec. Pajar specializes in manufacturing, wholesale, and retail of Performance Fashion Footwear and Outerwear through extensive knowledge and expertise acquired through a rich handcrafted shoemaking history. Pajar has evolved into a worldwide leader in the design and manufacturing of performance fashion footwear, outerwear, and accessories, providing the ultimate in performance and comfort with a collection expertly crafted by our artisans in the finest waterproof leather and textile, blending modern industrial design with old-world craftsmanship.

About Friendship Circle of Montreal

Friendship Circle of Montreal is a nonprofit that supports children, teens and young adults with disabilities through social, recreational, educational and vocational programs. The organization pairs participants with trained volunteers to build inclusive friendships and provide meaningful



Photo with Elise Golbert, Chief Marketing Officer at Pajar Canada



Delame Bakery Table Group

support for families.

Elise Golbert

Pajar Canada

+1 844-932-1963

info@pajar.com

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