

Bob Leonard and Don Rath of McGee Monuments Shares Expert Advice on Granite Monument Lettering in HelloNation

How do engraving techniques and font choices influence the quality and longevity of a granite memorial?

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How do engraving techniques and font choices influence the quality and longevity of a granite memorial? In an educational article published by Bob Leonard and Don Rath at McGee Monuments in Rochester, New York, explain how granite monument lettering plays a vital role in both the visual impact and long-term

preservation of a memorial. The article "[Monument Lettering Explained](#)" guides families through the key considerations for creating inscriptions that are as durable as they are meaningful.



Robert Leonard & Don Rath

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Inscription work on granite monuments demands precision and artistry,”

Robert Leonard & Don Rath

Leonard and Rath emphasize that lettering is not a secondary detail but a foundational element of a well-crafted monument. Because granite is an exceptionally dense material, it requires specialized engraving techniques to achieve clean, legible results. From names and dates to personal tributes, the clarity and depth of each letter ensure that the memorial will communicate its message for generations.

Font selection is another critical decision. When matched with an appropriate stone finish—whether polished for high contrast or honed for a subtler presentation—these design choices collectively shape the memorial's appearance and emotional tone.

Proper spacing, proportional layout, and attention to detail ensure that the lettering does more than convey information. It expresses care, dignity, and intentionality. A personalized memorial

design that includes thoughtfully executed engraving allows each monument to tell a story that endures not only in memory but also in stone. If you would like more guidance on this topic, please visit [Monument Lettering Explained](#).

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Blair Elizabeth

HelloNation

info@hellonation.com

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