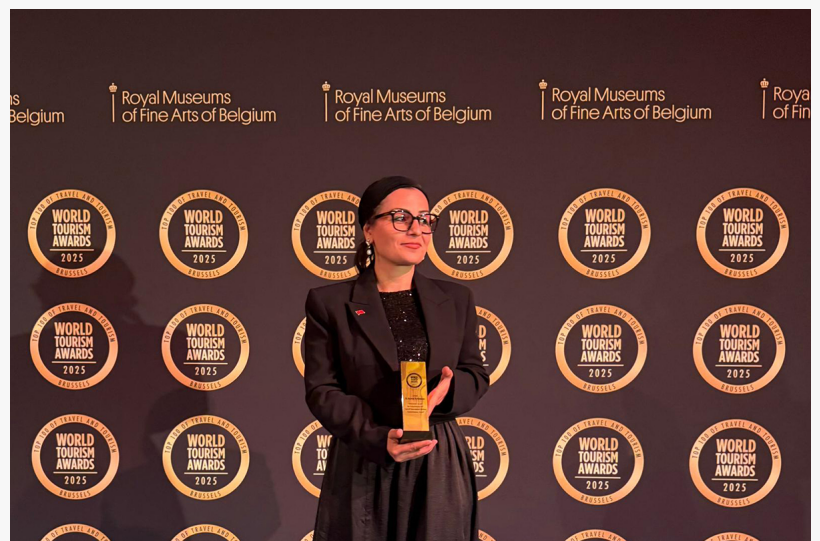


Futurist Artist Sayime Serra Erdoğan Reinterprets Europe at the Royal Museum of Fine Arts, Brussels

*Futurist Artist Sayime Serra Erdoğan
Reimagines Europe at Brussels' Royal
Museum Through Collaborative Art and
Cultural Diplomacy.*

BRUSSELS, BELGIUM, October 23, 2025 /EINPresswire.com/ -- The Royal Museum of Fine Arts in Brussels hosted this year's Annual Tourism Meeting under the theme "Redefining Tourism in a Changing World." Bringing together prominent figures from the worlds of art, diplomacy, and culture, the event spotlighted Turkish futurist artist [Sayime Serra Erdoğan](#), who delivered an extraordinary live art performance titled "Futuristic European Union Map."



Honorary Award for Futurism in Art" "Art & Innovation
Lifetime Contribution Award

A Collective Art Experience: The Map of Ideas

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Presenting Europe not merely as a geographical entity but as a collective consciousness where cultural differences resonate harmoniously.”

Saime Serra Erdogan

Sayime Serra Erdoğan's performance, "Futuristic European Union Map," provided a unique artistic perspective on Europe's cultural and political evolution. Designed as a participatory workshop, visitors from various countries collaborated to color the map in a collective art-making process. By the end of the event, all participants signed the final artwork.

The piece symbolizes the convergence of cultures, identities, and ideas through dynamic bursts of energy. Erdoğan's approach dissolves traditional boundaries, presenting Europe not merely as a geographical entity but as a collective consciousness where cultural differences resonate harmoniously.

Art at the Intersection of Diplomacy and Culture

The event in Brussels was also a significant platform for international diplomatic engagements. High-profile attendees included the Ministers of Culture from Egypt and Mozambique, alongside numerous other global representatives. The completed artwork was symbolically presented to Apostolos Tzitzikostas, the European Commission's Commissioner for Tourism and Transport.

Sayime Serra Erdoğan Awarded the "Honorary Award for Futurism in Art"

During the World Tourism Awards, held in conjunction with the event, Sayime Serra Erdoğan was honored with the "Honorary Award for Futurism in Art." This prestigious recognition highlighted Erdoğan's contributions to futurist art in Europe and her efforts to foster intercultural dialogue through her work.

Other notable award recipients included:

H.E. Shaikha Al Nowais – Secretary General Elect, United Nations Tourism

Apostolos Tzitzikostas – Commissioner for Tourism and Transport, European Commission

H.E. Dr. Mohamed Waheed Hassan – Former President and Special Envoy of the President, Maldives

H.E. Ambassador Kubanychbek Omuraliev – Secretary General, Organization of Turkic States



Futuristic European Union Map



Apostolos Tzitzikostas – European Commission Commissioner for Tourism and Transport

H.E. Didier Mazenga Mukanzu –
Minister of Tourism, Democratic
Republic of Congo

Jean-Jacques Morin – Group Deputy
CEO, Accor

Ozgül Özkan Yavuz – Board Member of
Turkish Airlines, Former Deputy
Minister of Culture and Tourism,
Republic of Türkiye

The Power of Art and Culture Unites

Through this event, Sayime Serra Erdoğan demonstrated how the universal language of art can transcend borders, serving as a powerful tool for cultural diplomacy and global collaboration. Her performance showcased how art goes beyond mere aesthetic expression to become an essential medium for building cross-cultural and diplomatic bridges.

The unforgettable event at the Royal Museum of Fine Arts in Brussels offered a visionary cultural platform that united Europe artistically and diplomatically, creating a shared perspective that transcended boundaries.

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Bulut Bağcı – President of the Global Tourism Forum
H.E. Sherif Fathy – Minister of Tourism and
Antiquities, Egypt



Artist Sayime Serra Erdoğan and H.E. Fredson Bacar –
Minister of Tourism, Ministry of Economy,
Mozambique

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