

Fresh Sea Food Packaging Market Rising Valuation to Reach \$26.4 Billion by 2033 | CAGR of 5.7%

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WILMINGTON, DE, UNITED STATES, October 24, 2025 /EINPresswire.com/ -- The [fresh sea food packaging industry](#) was valued at \$15.2 billion in 2023, and is estimated to reach \$26.4 billion by 2033, growing at a CAGR of 5.7% from 2024 to 2033.



Leading Key Players: -

Amcor
DuPont
Winpak
Berry Global
Seled Air
Coveris
Cascades
Kureha
Smurfit Kappa
Crown Packaging

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The growth of the global fresh seafood packaging market is attributed to rise in demand for fresh seafood, which is driven by increase in awareness of health benefits. In addition, strict food safety regulations that prioritize product quality & safety and expansion of international seafood trade, necessitating efficient distribution and transportation, are contributing factors.

The global fresh seafood packaging market is experiencing growth owing to rise in global demand for fresh seafood, driven by increase in health awareness and changes in dietary preferences. has led to a greater requirement for packaging solutions that are expected to maintain the freshness and quality of the seafood. Stringent food safety regulations and rise in consumer concerns about product safety have necessitated the adoption of advanced packaging technologies such as modified atmosphere packaging and active packaging. In addition, expansion of international seafood trade and subsequent need for efficient distribution channels have increased the demand for packaging that maintain product integrity during long-distance transportation. Furthermore, sustainability trends and consumer preferences for convenience and portion control have prompted innovations in eco-friendly and user-friendly packaging formats.

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The Asia-Pacific region is the dominant market for fresh seafood packaging, driven by large coastal populations with strong seafood consumption traditions, rapid urbanization leading to higher disposable incomes, and presence of major seafood producers & exporters, including China, Vietnam, and India. The region is witnessing growth in the adoption of advanced packaging technologies, such as modified atmosphere packaging (MAP), and is projected to maintain its leading position globally.

Recent Development:

In July 2020, Smurfit Kappa introduced an alternative paper-based packaging to replace EPS frozen food packaging. Recently, they have revealed an innovative and long-lasting solution called the Thermo Case, which effectively maintains the freshness of frozen and chilled foods throughout the entire supply chain. This remarkable packaging, made from a combination of Hexacomb and corrugated materials, is 100% paper-based and successfully preserves frozen items such as fish at temperatures the same as those achieved by extended polystyrene (EPS) packets.

In February 2019, ULMA Packaging is planning trials with any new packaging system to help the industry reduce packaging waste. Innovative packaging machines are designed to minimize packaging size & waste and comply with biodegradable & recyclable products.

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The report provides a detailed analysis of these key players in the global fresh seafood packaging market. These players have adopted different strategies such as new product launches, collaborations, expansion, joint ventures, agreements, and others to increase their market share and maintain dominant shares in different regions. The report holds significant value as it focuses its attention on the business performance, operating segments, product portfolio, and

strategic maneuvers of market players to present a comprehensive view of the competitive scenario.

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David Correa

Allied Market Research

+ + + + +1 800-792-5285

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