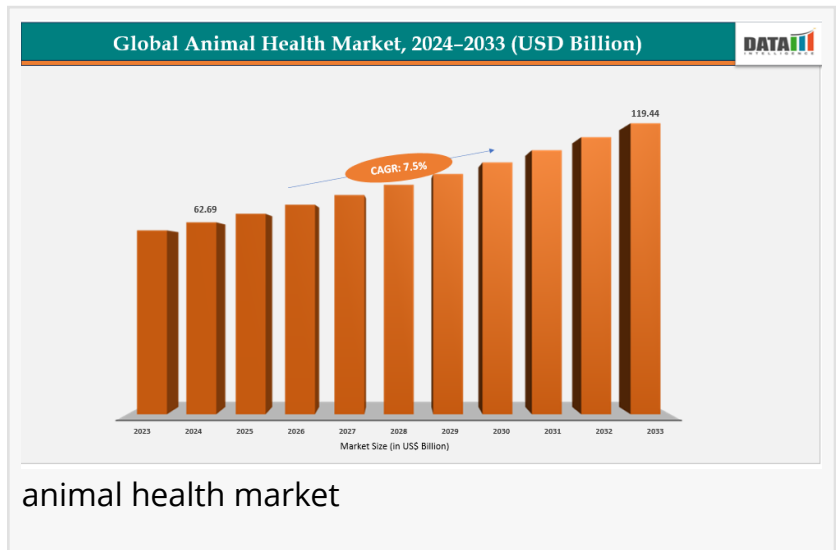


Animal Health Market to Hit US\$119.4 Billion by 2033, Driven by Rising Zoonotic Disease Prevention & Pet Care Demand

Biologics lead with 30.3% share as vaccines drive preventive care; North America dominates, while Asia-Pacific shows fastest growth.

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According to DataM Intelligence, the global [animal health market](#) size was valued at approximately US\$ 58.64 billion in 2024 and is projected to nearly double, reaching US\$ 119.44 billion by 2033, growing at a compound annual growth rate (CAGR) of 7.5% over the forecast period 2025-2033. This strong market growth underscores both increasing consumer awareness and the imperative for sustainable livestock and pet care practices.



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As animal health moves toward prevention and sustainability, vaccines and biologics redefine global livestock and pet care bridging productivity, welfare, and food security in a connected ecosystem.”

DataM Intelligence

For more information, visit <https://www.datamintelligence.com/download-sample/animal-health-market>

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The leading market segment by product type is biologics, accounting for a dominant 30.3% share in 2024, driven mainly by vaccines that offer preventive, cost-effective healthcare solutions for large populations of livestock and companion animals. Geographically, North America stands as the largest animal health market, holding a 43.5% revenue share in 2024, supported by its large livestock and

companion animal populations, advanced veterinary infrastructure, rapid innovation adoption, and high disposable incomes driving pet healthcare expenditures. The Asia-Pacific region is identified as the fastest-growing market, expected to grow at a CAGR of 7.4% due to expanding

livestock sectors in countries like China, India, and Japan, along with rising awareness and improving veterinary care infrastructure.

Key Highlights from the Report

- North America dominates the animal health market with the largest revenue share of 43.5% in 2024.
- The Asia-Pacific is the fastest-growing region with a projected CAGR of 7.4% over the forecast period.
- Biologics segment leads the market by product type, capturing 30.3% share due to widespread vaccine adoption.
- Production animals dominate the market by animal type, accounting for 60.3% share in 2024 driven by poultry, swine, cattle, and aquaculture sectors.
- Increasing zoonotic and chronic animal diseases are significantly driving market growth by raising demand for veterinary care and biosecurity measures.
- Leading companies include Zoetis, Boehringer Ingelheim, Elanco, Merck & Co., Ceva, and Virbac among others.

Market Segmentation

The animal health market is segmented broadly by product type, animal type, distribution channel, and geography.

By product type, biologics overwhelmingly dominate the market. This includes various kinds of vaccines such as attenuated, inactivated, and autogenous vaccines. Vaccines provide preventive healthcare benefits by lowering mortality rates and enhancing productivity in large herds or flocks of fish, cattle, pigs, and poultry. Increased concern over antimicrobial resistance has shifted the industry focus from medicinal medications to immunization drives with recombinant and vector-based vaccines improving efficacy and ease of administration. These programs not only reduce animal disease outbreak costs but maintain food safety, strengthening biologics as the highest revenue-generating segment.

By animal type, production animals lead with a 60.3% market share in 2024. This segment includes poultry, swine, cattle, sheep, goats, and fish, which are central to meeting global demand for meat, dairy, eggs, and seafood. The fast production cycles of poultry and expansion in aquaculture particularly fuel segment growth. Preventive measures such as vaccines, diagnostics, and anti-parasitic products are prioritized by farmers to maintain high output and reduce susceptibility to disease, aligning with regulations aimed at minimizing antibiotic residues in food products.

Distribution channels include veterinary hospitals, e-commerce platforms, retail outlets, and others, reflecting the diverse routes through which animal health products reach end-users. The rise of digital platforms especially in emerging markets represents a growing segment.

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Regional Insights

North America dominates the animal health market primarily because of its large populations of livestock and companion animals, backed by advanced veterinary infrastructure, strong research and development capabilities, and rapid adoption of innovative technologies such as diagnostics and therapeutics. The U.S., in particular, maintains an extensive cattle inventory and a high companion animal ownership rate that drives demand for vaccines and pharmaceuticals. Rising disposable incomes further boost expenditure on companion animal health.

Europe holds the second-largest market position with countries like Germany, the UK, and France leading in farm-specific vaccine adoption and advanced livestock operations. Regulatory frameworks supporting biosecurity and antimicrobial resistance prevention, including strict guidelines for autogenous vaccination, significantly bolster market expansion. Recent product launches like HIPRA's vaccine for Atlantic salmon highlight Europe's focus on aquaculture health.

The Asia-Pacific region is the fastest-growing due to rapid expansion of cattle, poultry, and swine production in countries like China, India, Japan, and South Korea. Government-supported biosecurity programs, improved veterinary infrastructure, and increasing awareness of animal health management are driving demand. China's market growth is supported by large vulnerable livestock populations and innovations such as antioxidant supplements approved for broilers, indicating evolving product landscapes.

Market Dynamics

Market Drivers

The primary driver is the rising prevalence of zoonotic and chronic animal diseases like avian influenza, swine fever, rabies, and mastitis, which threaten livestock productivity and public health. These disease burdens increase demand for vaccines, biologics, diagnostics, and preventative veterinary care. Governments worldwide aid through immunization campaigns and regulatory support, bolstering innovation and market expansion. Pet owners' rising investments in companion animal health products also contribute substantially.

Market Restraints

High costs of advanced vaccines, biologics, specialized medications, diagnostic procedures, and veterinary treatments limit access, particularly in developing regions. Price sensitivity among low-income pet owners and small-scale farmers inhibits uptake of premium products. Emerging innovations such as cell-cultured feed and intelligent monitoring systems face penetration challenges due to their expense, restricting overall market growth.

Market Opportunities

Opportunities lie in expanding preventive healthcare technologies including recombinant vaccines, diagnostics with greater speed and accuracy, and digital platforms for distribution and monitoring. Increasing regulatory emphasis on biosecurity and antimicrobial resistance opens avenues for novel product development. Growth in fast-developing regions like Asia-Pacific presents untapped potential as veterinary infrastructure improves and awareness rises.

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Reasons to Buy the Report

- Comprehensive market size and forecast data through 2033, reflecting dynamic growth trends.
- Detailed segmentation insights across product types, animal types, distribution channels, and key regions.
- In-depth analysis of market drivers, restraints, and lucrative growth opportunities.
- Competitive landscape overview with profiles of key players and recent technological developments.
- Regional trends and strategies to capitalize on emerging markets and regulatory changes.

Frequently Asked Questions (FAQs)

- How Big is the Animal Health Market?
- Who are the Key Players in the Global Animal Health Market?
- What is the Projected Growth Rate of the Animal Health Market?
- What is the Market Forecast for Animal Health by 2033?
- Which Region is Estimated to Dominate the Animal Health Industry Through the Forecast Period?

Company Insights

- Zoetis Inc.
- Boehringer Ingelheim International GmbH
- Elanco
- Merck & Co.
- Ceva
- Virbac
- Vetoquinol
- Dechra
- Phibro Animal Health Corporation
- Bimeda US

Recent developmetns:

□ In August 2024, Merck Animal Health announced USDA approval for manufacturing and sale of Cambridge Technology's experimental autogenous vaccine targeting avian metapneumovirus type B, impacting multiple poultry types in the U.S.

□ Zoetis, headquartered in New Jersey, remains a global leader in animal health with \$9.3 billion in revenue in 2024, driven by innovation in vaccines, diagnostics, and precision health technologies across livestock and companion animals.

Conclusion

The global animal health market is positioned for strong, sustained growth fueled by rising disease prevalence in livestock and companion animals, increasing pet ownership, and growing demand for animal protein worldwide. Biologics, especially vaccines, are the cornerstone product segment, supported by technological advances and regulatory backing. While North America currently leads the market, Asia-Pacific's rapid growth signals new opportunities as veterinary practices and product awareness expand. Despite challenges from high product costs, innovations in preventive care and diagnostics promise to shape the future of animal health, making it a critical sector for agricultural productivity and public health.

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