

Adsterra Recognized as the Best Advertising Network and Best Traffic Source by Leading Affiliate Media

Global ad network Adsterra received two awards — “Best Advertising Network” and “Best Traffic Source of the Year” — from leading affiliate media Ucompares.

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Global advertising network [Adsterra](#)
has been honored with two major titles
— “Best Advertising Network of the
Year” and “Best Traffic Source of the
Year” — by the well-known affiliate
media platform, uCompares.



Adsterra Recognized as the Best Advertising Network and Best Traffic Source by uCompares Awards

With over 12 years in the digital advertising industry, Adsterra has earned a global reputation as a trusted and innovative partner for media buyers, CPA networks, affiliate marketers, start-up founders, and demand generation managers.

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In adtech, success means delivering quality products and clean traffic while adapting to clients’ needs and supporting the community. These awards reflect our team’s hard work and dedication.”

Catherine Tarasova

Recognized as the #1 traffic source for iGaming and Sports verticals, Adsterra delivers direct and clean traffic from all over the world. The network’s success is also built on its unique Partner Care approach, which ensures personalized support and long-term, trust-based relationships with every partner.

Over the past year, Adsterra has achieved strong growth and released several key platform updates. The company increased global traffic volumes, upgraded its advertiser dashboard, enhanced campaign management via API, expanded targeting options, and added new payment and

balance top-up methods.

Beyond its adtech achievements, Adsterra is also known for its strong commitment to corporate social responsibility in Cyprus. The company supports a variety of community initiatives — from eco-activism (in cooperation with City Friends Club) and sports sponsorships (AEL Women Basketball Team) to charity projects in the tech community (including TechIsland projects, Logicom Cyprus Marathon, and Youth Tech Fest Cyprus). In addition, Adsterra became the initiator of the international World Ad Tech Day, an annual celebration that unites adtech companies worldwide to promote collaboration, innovation, and positive industry impact.

Catherine Tarasova

Adsterra

+357 25 261070

[email us here](#)

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