

Catch[®]The[®]Fever[®] and Spencer[®]Bauer Launch RAVIX[™] Rod Series: Premium Design and Power at an Unprecedented US\$64.99

Catch[®]The[®]Fever[®] & Spencer[®]Bauer debut RAVIX[™]: a medium[®]heavy two[®]piece rod delivering premium design & power at only US\$64.99, shipping Oct 24 2025.

ROXBORO, NC, UNITED STATES, October 24, 2025 /EINPresswire.com/ -- [Catch[®]The[®]Fever[®]](#), a global leader in high[®]performance fishing equipment, and noted angler Spencer Bauer announce the release of the [RAVIX[™] Rod Series](#), a medium[®]heavy casting and spinning line that pairs proprietary composite technology with unmatched product design and performance.

Building on seventeen years of refinement and field testing, RAVIX[™] rods deliver the sensitivity and strength of a one[®]piece blank in a compact two[®]piece design, making them equally at home on riverbanks, in kayaks or on coastal piers.

Each RAVIX[™] rod features Catch[®]The[®]Fever[®]'s custom[®]formulated composite blank, which transitions from an ultra[®]sensitive tip to a powerful backbone for superior hook[®]setting and fish[®]fighting control. Eleven over[®]wrapped 304[®]grade stainless guides ensure smooth line flow when casting braided or monofilament lines up to 50 pounds. A high[®]visibility glow tip enhances bite detection during low[®]light or night fishing, while a high[®]density EVA front grip with a contoured finger slide provides secure handling in wet conditions. The hybrid reel seat includes a trigger and precision locking nut for precise casting and long[®]term durability.

"Anglers shouldn't have to choose between affordability and performance," said Kaleb Paige, Owner and CEO of Catch[®]The[®]Fever[®]. "The RAVIX[™] series brings premium design, materials and craftsmanship to every angler's hands at just US\$64.99, our most accessible price point ever. This launch reflects our commitment to innovation and inclusivity—whether you fish for catfish, striped bass or pike, from a boat, bank or pier, there's a RAVIX[™] rod that will exceed your



RAVIX[™] Rod Series – Catch[®]The[®]Fever's medium[®]heavy, two[®]piece rod designed with Spencer[®]Bauer, shown here in its signature green topographic pattern

expectations.”

Spencer Bauer, creator of the River Certified YouTube channel and co-designer of the RAVIX™ series, added: “My goal was to build a rod that I’d be proud to use anywhere. If it has gills and gets big, I want to catch it
rivercertified.com .

The RAVIX™ delivers the sensitivity to detect light bites and the power to land trophy fish, all in a two-piece blank that fits in a kayak or trunk. I’m thrilled to see this vision come to life.”

The RAVIX™ series is rated for line weights of 10–50 lb and lure weights of 1–10 oz, covering the full spectrum of medium-heavy applications—everything from live-bait rigs for blue catfish to large swimbaits for muskie or redfish. Its corrosion-resistant guides allow for light saltwater use with proper maintenance, while the two-piece construction makes it an ideal travel companion for anglers who need true versatility without sacrificing performance.

Availability: The RAVIX™ Rod Series will begin shipping on October 24, 2025 through Catch-The-Fever’s website and authorised dealers. International orders and wholesale accounts are welcome; the company ships to over 160 countries.

About Catch-The-Fever®

Founded with a mission to merge scientific rigor with real-world angling experience, Catch-The-Fever® has grown into a global premium fishing equipment manufacturer known for innovation and durability. Its products—including Hellcat®, Hellcat-Revenge®, Striper-Stealth®, Big-Cat-Fever-Rods®, Slime-Line® and Precision-Crappie-Rods®—have been used to set eleven state fishing records and are trusted by professional guides and recreational anglers worldwide
rivercertified.com .

Learn more at <https://catchthefever.com>

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