

Music Nation Starts Formal Operations, Launching New Era Of Opportunity For UAE Artists

ABU DHABI, UNITED ARAB EMIRATES, October 26, 2025 /EINPresswire.com/ -- Music Nation Copyrights Management ("Music Nation"), a pioneer in music rights management in the United Arab Emirates, today announced the formal start of operations along with a seasoned leadership team to accelerate the UAE's music-licensing infrastructure and ensure timely royalty payments for rights holders.

Music Nation will administer public performance and mechanical rights across the UAE, drawing on its partnership with Broadcast Music, Inc. (BMI), the world's leading performing rights organization. Additionally, SoundExchange, the recording industry's leading digital collective management organization, strategically provides Music Nation with neighboring rights administration, providing a single, unified licensing, collection and royalty distribution platform.

"Today marks the start of a new era for artists in the UAE," said Rasha Khalifa Al Mubarak, Founder and Chairwoman of Music Nation. "With Music Nation's technology and a leadership team that understands both the UAE's cultural fabric and global music operations, we're delivering a simple, transparent, and modern licensing solution that easily licenses businesses and quickly pays creators."

As part of the launch, Amer M. Samhoun has been appointed Chief Executive Officer, James K. Petrie to Chief Operating Officer, and Ali Dee as Chief Creative Officer. They report to Al Mubarak and will work from offices in Abu Dhabi and Dubai.

"Music Nation's mandate is clear: make licensing easy for businesses and ensure artists are paid quickly and fairly," Samhoun said. "With our ongoing hands-on education for the business and creative communities, an artist-first mentality and best-in-class partnerships and data, Music Nation stands ready to deliver on day one."

Music Nation launches with advanced song matching accuracy by integrating with the global





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*Rasha Khalifa Al Mubarak,
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databases of BMI and SoundExchange, reducing unmatched royalties and accelerating payouts.

“BMI is proud to partner with Music Nation as it builds the foundation for a thriving, transparent music rights ecosystem in the UAE,” said Michael O’Neill, President & CEO, Broadcast Music, Inc. “Our shared mission is to ensure that songwriters, composers, and publishers are properly compensated for the use of their

music—wherever it’s played. Music Nation’s launch represents a major step forward in expanding that mission globally and empowering creators across the region.”

“SoundExchange shares Music Nation’s mission to build a fair and efficient rights management system for recording artists and rights holders in the UAE,” said Michael Huppe, President & CEO, SoundExchange. “We’re proudly partnering with Music Nation and BMI to ensure artists and rights holders everywhere are properly compensated for the value their music creates in the global marketplace.”

Music Nation is the first rights organization in the region to provide a single platform uniquely capable of combining streamlined licensing for public venues, broadcasters, and events, with transparent reporting and on-time distributions for creators. And with multilingual support and outreach, Music Nation will continue to serve as an education and onboarding partner, helping businesses obtain proper licenses and enrolling rightsholders to receive comprehensive royalty payments.

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