

KG VIP CREW Announces Public Launch Phase — A New Creator-Community Platform Led by Giannakis 'KG' Kostanidis

Giannakis “KG” Kostanidis introduces KG VIP CREW — a platform that empowers creators and rewards engaged communities in Greece, Cyprus & worldwide.

LARNACA, DROMOLAXIA, CYPRUS, October 27, 2025 /EINPresswire.com/ -- KG VIP CREW, a new

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I believe technology should reward both the creators and the community — we rise together or not at all.”

KOSTANIDIS GIANNAKIS “KG”

creator-community engagement platform built around mutual rewards and loyalty, enters its official public launch phase on the Apple App Store and Google Play. Led by Greek-Cypriot entrepreneur Giannakis “KG” Kostanidis, the app aims to reshape how creators and supporters connect across social media.

The platform allows users to join dedicated “VIP Crews”

and unlock benefits based on their engagement, transforming audience support into meaningful, community-based recognition.

> “We want the creator economy to move to the next level,” says Kostanidis. “Supporters deserve to feel valued — not invisible. My goal is a new era where loyalty, love, and respect are experienced both ways.”

Developed in Cyprus, KG VIP CREW focuses initially on Greece and Cyprus, with expansion plans underway for wider European and international reach.

About Giannakis “KG” Kostanidis

Giannakis “KG” Kostanidis is a [Pontic Greek entrepreneur](#) and digital creator who is redefining how online communities support and uplift each other. Born in Avriani — a historic Pontic Greek village in the region of Tsalka, Georgia — and raised in Thessaloniki from the age of five, he built his success through loyalty, family values, and the power of authentic connection.

After relocating to Cyprus in 2017, he launched his first business ventures and officially embarked on his entrepreneurial career in 2018. Unlike many young founders who focus solely on commercial growth, Kostanidis has positioned his work around empowerment and fairness — principles that guide every project under his brand.

Today, he is best known as the founder of KG VIP CREW, a fast-growing entertainment and engagement platform designed for TikTok creators and their audiences. The concept behind the application is simple yet powerful: not only creators but also their loyal followers deserve recognition for their time, dedication, and positive energy.

> “If I can help even a few people feel included and appreciated, then I’m already succeeding,” he explains.

Through KG VIP CREW, supporters can engage more closely with their favorite creators and receive community-based rewards, while creators can build their audiences in a healthier and more respectful way.

Kostanidis believes that loyalty should be at the center of modern social media — not an afterthought.

Outside of his work in technology, he remains dedicated to family support — especially to his younger brother, who he describes as one of his greatest motivations. This personal foundation keeps him focused on making a positive real-world impact rather than simply chasing statistics.

The KG brand continues to expand with new features and strong presence on TikTok, where his growing audience knows him simply as “KG” — a creator who treats his community not as followers, but as VIP Crew members. His ambitions now stretch beyond entertainment, aiming to create fair digital opportunities and build supportive online communities across Greece and Cyprus.

As KG VIP CREW approaches its wider rollout on major app stores, Kostanidis hopes his approach can spark a positive shift in the creator economy — driven by appreciation, fairness, and respect.

Official Social Links



Giannakis KG Kostanidis using his mobile to manage KG VIP CREW technology in Cyprus

TikTok: https://www.tiktok.com/@kostanidis_giannis

Instagram: https://www.instagram.com/kostanidis_giannakis

Website: <https://kgarmy.com>

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