

Headrest Display Market CAGR to be at 13.5% from 2025 to 2029 | \$4.14 Billion Industry Revenue by 2029

*The Business Research Company's
Headrest Display Global Market Report
2025 – Market Size, Trends, And Forecast
2025-2034*

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/EINPresswire.com/ -- What Is The
Projected Market Size & Growth Rate
Of The Headrest Display Market?

The market size of the headrest display has experienced rapid expansion in the recent past. It is projected to rise from its \$1.91 billion value in 2024 to \$2.18 billion in 2025, evidencing a compound annual growth rate (CAGR) of 14.0%. The historical growth can be associated with



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increased demand for in-vehicle entertainment systems, the surge in sales of luxury cars, expansion in air travel and premium seat upgrades, an upswing in consumer expenditure towards comfort and convenience, and escalating collaborations between car manufacturers and display technology providers.

The market size for headrest displays is projected to experience swift expansion in the coming years, reaching a value of \$3.63 billion in 2029, with a compound annual growth rate (CAGR) of 13.6%. This growth during the forecast period can be tied to factors such as the increased

uptake of connected cars, a rise in the integration of streaming services, growth in the sector of electric and self-driving vehicles, and an escalating preference for tailored infotainment. Notable trends for the forecast period encompass a shift towards intelligent and touch-sensitive displays, incorporation of wireless connectivity, emphasis on lightweight and slim structures, broadening of rear-seat infotainment ecosystems, and the introduction of augmented reality (AR) and AI-based personalization.

Download a free sample of the headrest display market report:

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What Is The Crucial Factor Driving The Global Headrest Display Market?

The booming trend of luxurious and premium vehicles is projected to fuel the expansion of the [headrest display market](#). Luxurious and premium vehicles entail elite class cars that provide top-notch comfort, avant-garde technology, premium-quality materials, and superior performance relative to regular or ordinary cars. This rising trend for luxury and premium vehicles is spurred by the growing disposable income of consumers; as their earnings rise, they can afford vehicles equipped with advanced comfort, technology, and entertainment features. Having headrest displays in these vehicles provides state-of-the-art comfort and entertainment amenities, making it ideal for passengers looking for a premium in-car experience. They elevate passenger engagement by equipping high-definition screens, connectivity features, and customized multimedia content. For example, in January 2025, BMW Group India announced BMW luxury class (BMW 7 Series, BMW i7, BMW X7, and BMW XM) recorded 2,507 units sales in 2024, witnessing an 8% increase from last year. Hence, the escalating demand for a connected car ecosystem stimulates the expansion of the headrest display market. The swell in electric vehicles (EVs) uptake is anticipated to boost the headrest display market's future growth. Electric vehicles (EVs) are transport mediums that run on electric motors powered by rechargeable batteries or fuel cells instead of traditional internal combustion engines; this equates to decreased emissions, advanced energy efficiency, and limited reliance on fossil fuels. The surge in electric vehicle (EVs) adoption is attributed to mounting environmental worries, as they produce fewer emissions, thereby helping fight air pollution and global warming. This adoption promotes the integration of advanced in-car entertainment and connectivity features with headrest display systems, making journeys more engaging for passengers. These vehicles accommodate advanced infotainment setups, inclusive of bigger, high-resolution screens, thereby enhancing the overall passenger comfort and experience. For example, according to the International Energy Agency, a France-based intergovernmental organization, the electric car sales touched 3.5 million in 2023, a 35% annual increase compared to 2022. Therefore, the increased adoption of electric vehicles (EVs) is propelling the headrest display market's growth.

Who Are The Emerging Players In The Headrest Display Market?

Major players in the Headrest Display Global Market Report 2025 include:

- Robert Bosch GmbH
- Sony Group Corporation
- LG Electronics Inc.
- Continental AG
- DENSO Corporation
- BOE Technology Group Co. Ltd.
- YAZAKI Corporation
- Visteon Corporation
- JVC Kenwood Corporation
- Pioneer Corporation

What Segments Are Covered In The Headrest Display Market Report?

The headrest display market covered in this report is segmented as

- 1) By Product Type: Liquid Crystal Display Headrest Display, Light Emitting Diode Display Headrest Display, Organic Light Emitting Diode Display Headrest Display, Other Product Types
- 2) By Vehicle Type: Passenger Cars, Commercial Vehicles, Other Vehicle Types
- 3) By Screen Size: Below 7 Inch, 7-10 Inch, Above 10 Inch
- 4) By Sales Channel: Original Equipment Manufacturer, Aftermarket
- 5) By End-User: Automotive, Aviation, Railways, Other End Users

Subsegments:

- 1) By Liquid Crystal Display Headrest Display: Standard Resolution Liquid Crystal Display (LCD), High Definition Liquid Crystal Display (LCD), Full High Definition Liquid Crystal Display (LCD), Touchscreen Liquid Crystal Display, Dual-Screen Liquid Crystal Display, Adjustable Or Swivel Liquid Crystal Display
- 2) By Light Emitting Diode Headrest Display: Edge-Lit Light Emitting Diode Display, Backlit Light Emitting Diode Display, Full Array Light Emitting Diode Display, Mini-Light Emitting Diode Display, Touch-Enabled Light Emitting Diode Display, Anti-Glare Or High Brightness Light Emitting Diode Display
- 3) By Organic Light Emitting Diode Headrest Display: Flexible Organic Light Emitting Diode Display, Rollable Organic Light Emitting Diode Display, Transparent Organic Light Emitting Diode Display, Touch-Enabled Organic Light Emitting Diode Display, Curved Organic Light Emitting Diode Display, Ultra-Thin Organic Light Emitting Diode Display
- 4) By Other Product Types: Plasma Headrest Display, Projection-Based Headrest Display, Transparent Or Augmented Reality Headrest Display

View the full headrest display market report:

<https://www.thebusinessresearchcompany.com/report/headrest-display-global-market-report>

Which Region Is Projected To Hold The Largest Market Share In The Global Headrest Display Market?

In 2024, North America led the headrest display global market. The Headrest Display Global Market Report 2025 covers regions such as Asia-Pacific, Western Europe, Eastern Europe, South America, the Middle East, and Africa, alongside North America's projected market growth status.

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