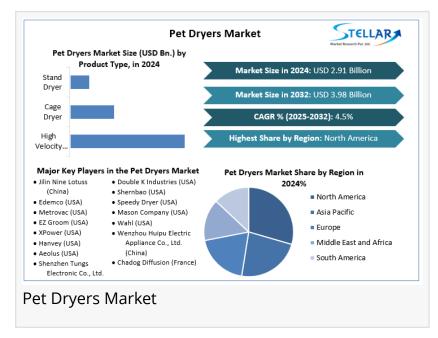


Pet Dryers Market Size & Forecast 2025–2032, Dog & Cat Dryers, Professional & Home Pet Dryers

Pet Dryers Market is expected to reach US\$ 3.98 Bn. in 2032 from US\$ 2.91 Bn. in 2024 at CAGR of 4 % during the forecast period.

SAN FRANCISCO, CA, UNITED STATES, October 27, 2025 /EINPresswire.com/ -- Pet Dryers Market to reach USD 3.98B by 2032. Trends in dog & cat dryers, portable and energy-efficient pet dryers, and professional grooming equipment.

Pet Dryers Market Overview:



Pet Dryers Market is booming, projected to reach USD 3.98 Bn by 2032, fueled by rising dog and cat ownership, pet humanization, and surging demand for home and professional pet dryers and pet grooming equipment. With innovations in stand, cage, and high-velocity dryers, plus



The Pet Dryers Market is set to reach USD 3.98 Bn by 2032, driven by rising dog and cat ownership, pet humanization, and demand for home and professional grooming solutions."

Dharati Raut

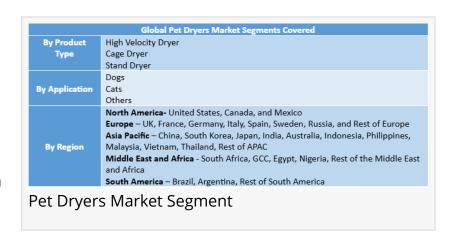
mobile grooming solutions, the market offers lucrative growth opportunities across North America, Asia-Pacific, and Europe. Key players like Double K Industries, Shernbao, and Wahl are driving trends, product diversification, and strategic investments, making the pet dryers sector a high-ROI, resilient segment of the global pet care and grooming industry, while urban pet adoption and expanding salons continue to accelerate market expansion worldwide. The market is also expanding in portable pet dryers and energy-efficient pet dryers, reflecting demand for pet grooming tools for home use

and smarter pet care and grooming electronics across apartments and mobile setups.

Pet Dryers Market Booms as Dog & Cat Owners Fuel Global Surge in Grooming Equipment

Sales

Pet Dryers Market is witnessing unprecedented growth as millions of households embrace pets like dogs and cats. According to the American Pet Products Association (APPA), U.S. pet ownership has surged from 58% in 1988 to 68% today, driving booming demand for pet grooming products and professional pet dryers. The rising



trend of pet humanization is fueling sales of dog dryers, cat dryers, and home pet dryers, while expanding pet salons and innovative mobile pet grooming services are transforming the global pet grooming equipment market. With pet care becoming a top priority, the Pet Dryers Market is set for exciting growth, discover what's next in this thriving industry! Rising spend on pet hygiene and grooming products and premium pet humanization products is shifting buyers toward quieter motors, HEPA filtration, and temperature-safe airflow.

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Pet Dryers Market Set to Soar:

Dog, Cat & Home Grooming Innovations Driving Explosive Growth

Pet Dryers Market is set for exciting growth, closely tracking the booming pet grooming market, projected to expand at a 6% year-on-year CAGR. With pet care becoming a top priority, dog dryers, cat dryers, and home pet dryers are increasingly in demand to maintain healthy fur coats, prevent skin infections, and ensure overall hygiene for pets. Innovations in professional pet dryers and portable grooming equipment are opening new opportunities for mobile pet grooming services and pet salons, making grooming more convenient than ever. As more households adopt pets and embrace pet humanization.

Pet Dryers Market Faces Pandemic Setbacks:

Supply Chain Risks and Recovery Opportunities Unveiled

Pet Dryers Market faced significant hurdles during the pandemic, with supply chain disruptions and shortages of semiconductors and key components slowing production. Factory shutdowns and regional restrictions caused revenue dips in 2020, highlighting the risks of global dependency. Additional challenges include rising raw material costs, intense competition among dog and cat dryer manufacturers, and fluctuating demand in emerging markets. However, strategic investments in local sourcing, resilient supply chains, and innovative professional pet

dryers can help brands rebound and capitalize on the market's strong recovery potential.

Pet Dryers Market Innovates:

Stand, Cage & High-Velocity Dryers Transform Dog and Cat Grooming Worldwide

Pet Dryers Market is thriving with diverse product innovations tailored for every pet need. Among high velocity dryers, cage dryers, and stand dryers, stand dryers lead in popularity due to their adjustable height and ease of use, making them a favorite in both home and professional grooming. Cage dryers dominate mobile pet grooming services, while high velocity dryers are designed for rapid moisture removal, even for livestock and horses. On the application front, dog dryers hold the largest market share, as dogs remain the most beloved pets worldwide, offering companionship and health benefits. However, cat dryers are the fastest-growing segment, especially in urban regions with limited space, with

markets like Indonesia and Malaysia showing higher cat ownership than dogs. Beyond salons, pet salons and grooming center chains are standardizing SKUs around adjustable stand dryers for dogs and cats and safety-rated cage dryers for pets, while households prefer compact, portable pet dryers with noise-reduction.

Key Trends Shaping the Pet Dryers Market:

Product Innovation and Rising Dog & Cat Ownership

Product diversity: Manufacturers are expanding Pet Dryers Market portfolios with high-velocity, cage, and stand dryers, catering to all dog, cat, and home grooming needs.

Growing pet ownership: The surge in dog and cat ownership worldwide is fueling demand for home and professional pet dryers and pet grooming equipment.

Global Pet Dryers Market Soars:

North America Leads, Asia-Pacific Surges, and Key Players Drive Innovation

Pet Dryers Market is expanding globally, led by North America with high dog and cat ownership and rising spending on home and professional pet dryers. North American retail favors home pet dryers as pet grooming tools for home use, while APAC leads in pet care and grooming electronics manufacturing and ODM exports. Asia-Pacific is the fastest-growing region, driven by income growth and surging pet adoption, while Europe grows moderately and Middle East, Africa, and South America lag due to economic and awareness challenges. Key players like Double K Industries and Shernbao are shaping trends, innovation, and investment opportunities in dog and cat dryers, pet grooming products, and the pet care industry.

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Pet Dryers Market Insights:

Uncover High-Growth Segments, Key Players, and Trends Shaping Dog & Cat Grooming

Pet Dryers Market report offers in-depth qualitative and quantitative insights to uncover high-growth segments, top regions, and emerging opportunity areas driving the global dog and cat dryers and pet grooming products market. Explore the competitive landscape with detailed analysis of key players, their market share, revenue, production volumes, and innovations, highlighting who's shaping the future of the home and professional pet dryers industry. The report also features Porter's Five Forces, revealing market competitiveness, entry barriers, and strategic positioning, alongside PESTEL analysis to decode the impact of political, economic, social, technological, environmental, and legal factors on the pet dryers market.

North America

Double K Industries Shernbao Speedy Dryer Mason Company Wahl Edemco Metrovac EZ Groom XPower

Asia Pacific

Hanvey

Wenzhou Huipu Electric Appliance Co., Ltd. Shenzhen Tungs Electronic Co., Ltd. Jilin Nine Lotuss Aeolus

Europe (France)

Chadog Diffusion

Analyst Perspective:

Global Pet Dryers Market is set for strong growth, driven by rising dog and cat ownership, pet

humanization, and demand for home and professional pet dryers. With a 6% CAGR, North America leads spending, Asia-Pacific grows fastest, and innovations in stand, cage, and high-velocity dryers plus mobile grooming solutions offer high-ROI opportunities. Key players like Double K Industries, Shernbao, and Wahl are shaping the competitive landscape, making the pet dryers sector a resilient and lucrative segment of the global pet care industry.

FAQ:

Q1: What is the Pet Dryers Market size and growth forecast?

A1: The global Pet Dryers Market is projected to reach USD 3.98 Bn by 2032 with a 6% CAGR, driven by rising dog and cat ownership.

Q2: Which types of pet dryers are most popular?

A2: Stand dryers lead in popularity, followed by cage dryers for mobile grooming and high-velocity dryers for rapid moisture removal.

Q3: Who are the key players in the Pet Dryers Market?

A3: Major players include Double K Industries, Shernbao, Wahl, Speedy Dryer, and EZ Groom, driving innovation and market growth globally.

Q4: Are portable pet dryers safe for small dogs and cats?

A4: Yes, look for variable heat/airflow, noise-reduction, and auto-shutoff safety.

Q5: What are energy-efficient pet dryers?

A5: Models with brushless DC motors, optimized airflow, and smart temp control that reduce power draw without extending dry time.

Q6: Which dryers do pet salons and grooming center chains prefer?

A6: Height-adjustable stand dryers for hands-free styling and certified cage dryers for pets with thermal safeguards.

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