

Organic Soy Lecithin Market Size, Share, Growth, Industry Analysis, Forecast

The organic soy lecithin market has experienced rapid growth owing to the increase in consumer awareness of health benefits and sustainability.

WILMINGTON, DE, UNITED STATES, October 27, 2025 /EINPresswire.com/ -- The [organic soy lecithin industry](#) was valued at \$51.8 million in 2023, and is estimated to reach \$97.5 million by 2033, growing at a CAGR of 6.8% from 2024 to 2033.

Report Insights



Market was valued at
\$51.8 Million
2023

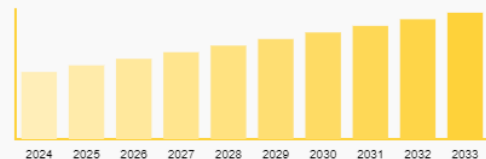


Projected to reach
\$97.5 Million
2033



Growing at a CAGR
6.8% From
2024-2033

CAGR 6.8%



Organic Soy Lecithin Market
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Leading Key Players: -

Cargill, Incorporated
Archer Daniels Midland Company
NOW Foods
Lipoid GmbH
Lecico GmbH
Bunge Limited
Thew
Arnott & Co Ltd
GIIAVA Pvt Ltd
American Lecithin Company
Clarkson Grain Company Inc.

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The organic soy lecithin market has seen rapid growth due to an increase in consumer awareness regarding health benefits and sustainability. As demand surges for organic and non-GMO ingredients, soy lecithin emerges as a versatile solution in various industries, including food, pharmaceuticals, and cosmetics. The natural properties of organic soy lecithin have made it a preferred choice for manufacturers aiming to meet the evolving demands of health-

conscious consumers while adhering to sustainable practices. With its emulsifying and stabilizing qualities, soy lecithin enhances the product quality and also serves as a natural alternative to synthetic additives. As a result, the market continues to expand rapidly, driven by the increasing preference for plant-based ingredients and the rising emphasis on clean label products across diverse sectors.

Recent Industry Developments

In September 2021, AAK completed the acquisition of BIC Ingredients, the lecithin division of BIC International Holdings. Specializing in sunflower, soy, rapeseed, and other organic lecithins, the company's acquisition was aimed at enhancing the product portfolio in specialty lecithin and providing dependable solutions in food, pharmaceuticals, cosmetics, and other industries. In September 2019, Praan Naturals introduced organic soy lecithin powder and liquid tailored for use in the cosmetics and personal care industry to broaden the product range and extend applications within cosmetics, including skincare, nail care, hair care, among others. In February 2019, Lasenor Emul, S.L. and Simmons Grain Co. announced the joint venture under the name Lasenor USA LLC to produce a full set of organic soya lecithin products suitable for different food and feed applications.

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The organic soy lecithin market has experienced rapid growth owing to the increase in consumer awareness of health benefits and sustainability. As demand for organic and non-GMO ingredients rises, soy lecithin's versatility in food, pharmaceuticals, and cosmetics is anticipated to drive its popularity. Moreover, the emulsifying and stabilizing properties of organic soy lecithin has made it a preferred choice for manufacturers seeking natural, plant-based alternatives in their products.

Based on region, North America held the highest market share in terms of revenue in 2023. The region has a strong demand for organic and natural products driven by health-conscious consumers and stringent regulations governing food safety and labeling. Moreover, North America boasts a well-established food and beverage industry with a high level of innovation and consumer awareness, leading to widespread adoption of organic ingredients like soy lecithin. In addition, the presence of key players and manufacturers specializing in organic soy lecithin further contributes to the prominence of organic soy lecithin in the market. Furthermore, the robust infrastructure, distribution networks, and access to sustainable sourcing of organic soybeans in North America support the availability and utilization of organic soy lecithin across various sectors including food processing, pharmaceuticals, and cosmetics, thus driving North America's leading position in the global market.

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The report provides a detailed analysis of these key players in the global organic soy lecithin market. These players have adopted different strategies such as new product launches, collaborations, expansion, joint ventures, agreements, and others to increase their market share and maintain dominant shares in different regions. The report is valuable in highlighting business performance, operating segments, product portfolio, and strategic moves of market players to showcase the competitive scenario.

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