iBig Advances Global Impact & Innovation Focus: Building a Future Where Purpose and Profit Converge

iBig drives global growth by uniting innovation, sustainability, and purpose-driven investment to shape a conscious economy.

COPENHAGEN, DENMARK, October 27, 2025 /EINPresswire.com/ -- Impact Business Investment Group (iBig), a global investment holding company redefining purpose-driven entrepreneurship, today announced the next chapter of its global expansion strategy. Rooted in innovation, sustainability, and operational excellence, iBig continues to accelerate the growth of transformative ventures that blend profitability with purpose reaffirming its commitment to reshaping how capital, technology, and social good intersect.
The company's focus this quarter centers on Global Impact & Innovation, a theme that encapsulates iBig's mission to architect a new generation of enterprises designed not only to perform but also to contribute meaningfully to people, planet, and prosperity.

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> *Jonathan Tjoa Algreen, Founder of iBig*

A Vision Beyond Capital: Redefining the Meaning of Investment
Founded and funded by Algreen Capital, iBig was built on the conviction that the traditional investment model focused solely on returns is no longer sufficient for the challenges of the 21st century. In a world facing ecological strain, technological disruption, and growing social inequity, iBig's vision is clear: to foster a more conscious form of capitalism that generates lasting value through responsibility, creativity, and collaboration.
"We are not here just to invest in companies; we're here to co-create a movement," said Jonathan

Tjoa Algreen, Founder of iBig. “Our goal is to build scalable, future-proof ventures that align financial success with real-world impact. Purpose is not a side effect, it's the foundation of enduring growth.”
Unlike conventional venture capital firms, iBig does not follow the “fund-and-forget” model. Instead, it operates as an active architect working directly with founders and management teams to refine business models, optimize operations, and build resilient organizations equipped for long-term success.

A Model Built for the Future: Deep Engagement, Dual Engines, and Defined Impact
iBig’s investment philosophy is anchored in three pillars that distinguish it from traditional funds:

1. Deep Operational Engagement
Every iBig portfolio company benefits from the hands-on involvement of experienced operators and strategists. The firm’s in-house experts support ventures across leadership, technology, finance, marketing, and sustainability ensuring that each company grows with structure, accountability, and agility.
This “build-together” approach helps founders overcome early-stage challenges faster while creating stronger foundations for scalability.

2. Dual-Engine Portfolio: Enterprise SaaS and ESG Ventures
iBig’s portfolio strategy combines two of the world’s most transformative forces: technology-led innovation spanning SaaS, digital platforms, business services, and media and ESG-driven ventures that address environmental and social challenges through commercially scalable models.
By investing across both B2B and B2C ecosystems, iBig builds a diversified portfolio that bridges technological advancement with sustainable value creation. This dual approach allows iBig to capture resilience, relevance, and long-term growth across interconnected sectors.

3. Defined Liquidity Path and Long-Term Value
As part of its long-term roadmap, iBig is evaluating a future public listing that would provide liquidity to shareholders and solidify its position as a global architect of responsible growth. This roadmap reflects its belief in transparency, investor confidence, and scalable governance hallmarks of sustainable capital markets.

Global Impact: Scaling Sustainability Across Borders
Operating across Europe, the USA, and Southeast Asia, iBig is uniquely positioned to bridge global markets and accelerate cross-border innovation. The group’s network allows ventures to scale efficiently across diverse economies while maintaining strong environmental, social, and governance (ESG) principles.

Over the past year, iBig has expanded its presence in key strategic markets, supporting founders who address real-world challenges such as climate resilience, ethical fashion, circular manufacturing, and digital inclusion.

Through this global perspective, iBig has become a catalyst for international growth, helping its ventures unlock new markets while preserving their authentic missions. Its collaborative model ensures that businesses founded on integrity and sustainability can expand responsibly proving that impact and innovation thrive best when scaled together.

Innovation as a Force for Good
At the heart of iBig's strategy lies a simple principle: innovation is most powerful when it serves humanity.
From enterprise software that enhances transparency and efficiency to sustainable lifestyle brands redefining conscious consumption, iBig's portfolio companies share a common DNA: the pursuit of excellence with empathy.

Innovation at iBig isn't limited to product or technology; it extends to governance models, operational processes, and stakeholder engagement frameworks. By embedding ESG metrics into decision-making, iBig ensures that innovation remains accountable and aligned with long-term global goals.
"Our companies are not chasing trends, they're creating the next paradigm," said Jonathan. "Whether it's climate-tech, ethical commerce, or sustainable data platforms, we invest in ideas that are both meaningful and measurable."

Building a Global Community of Principled Capital
In a rapidly changing world, iBig stands out for its ability to align investors, founders, and consumers around a shared ethos: principled capital.
This concept, central to iBig's identity, challenges the outdated notion that financial success and social responsibility are mutually exclusive. Instead, iBig demonstrates that profitability and purpose can reinforce one another when guided by discipline, transparency, and intention.

To that end, the company continues to build relationships with family offices, institutional investors, and mission-driven entrepreneurs who share its long-term vision. Through collaborative initiatives and knowledge-sharing programs, iBig aims to transform the broader investment landscape from extractive models to regenerative ones.

Engaging the Next Generation of Entrepreneurs

Beyond investment, iBig acts as a mentor, incubator, and strategic partner for founders who aim to create businesses that matter. The firm's co-building model provides access not just to capital but also to operational expertise, sustainable supply chain design, and growth acceleration frameworks.
"We don't just provide funding, we provide a compass," added Jonathan. "Our portfolio founders are building companies that stand for something greater. We help them align that purpose with measurable outcomes and global opportunities."

This ecosystem approach has created a growing network of entrepreneurs who see iBig not as a financier but as a long-term ally, one that brings credibility, international access, and operational depth to every partnership.

Technology Meets Sustainability: The Dual Path to Progress

The convergence of technology, business services, media, and sustainability is at the core of iBig's impact thesis. By investing in digital platforms and ESG ventures that drive operational transparency and address planetary challenges, iBig ensures that its portfolio delivers not only economic but also environmental and social returns.

From AI-powered business analytics and purpose-driven media to ethical manufacturing systems that minimize waste, the group's investments demonstrate that digital transformation and sustainability can and must go hand in hand.

Investor Engagement: Confidence in a Conscious Future

iBig's investor base continues to expand as global investors seek exposure to high-performance ventures with verifiable ESG alignment. The company's unique structure operating as a global holding rather than a fixed-term fund allows it to maintain agility and focus on long-term value creation.

In recent months, iBig has deepened its dialogues with investors from the USA, Europe, the Middle East, and Asia, focusing on shared impact metrics, transparent governance, and scalable innovation. These conversations reinforce confidence in iBig's model where financial growth and societal benefit advance in harmony.

"Impact-focused investors are increasingly drawn to iBig's model, one where doing well and doing good reinforce each other," said Jonathan. "We're building a framework that gives purpose-driven capital a clear path to measurable and meaningful growth."

A Roadmap Toward Public Listing and Global Scalability

iBig's long-term strategic plan includes a potential public listing, which would represent a pivotal milestone in the holding company's evolution. A public listing will provide shareholders with liquidity while reinforcing the company's commitment to accountability, transparency, and sustainable governance.

While maintaining a disciplined approach to expansion, iBig continues to strengthen its internal structures, refine its investment criteria, and expand its due diligence framework to align with international sustainability reporting standards.

The roadmap positions iBig not just as an investment company but as a movement for principled capitalism, one that invites global investors to participate in building an economy that values both prosperity and purpose.

The Human Side of Impact

At its core, iBig's philosophy is deeply human. It recognizes that behind every investment, technology, or innovation lies a story of entrepreneurs daring to challenge the status quo, of communities benefiting from responsible growth, and of investors seeking to make their capital a force for good.

Each portfolio company represents a commitment to resilience, inclusivity, and legacy. Whether developing ethical fashion ecosystems, advancing renewable technologies, or creating enterprise tools for sustainability reporting, iBig's ventures all share a purpose: to make business a vehicle for positive transformation.

"Capital has the power to heal as much as it has the power to grow," Jonathan reflected. "Our mission is to make sure it does both."

Looking Ahead: From Purpose to Performance

As iBig enters its next phase of expansion, the company remains steadfast in its mission to architect businesses that embody sustainability, scalability, and soul. The coming quarters will see continued portfolio diversification, enhanced investor relations, and the rollout of a global media platform designed to share insights from across the iBig ecosystem.

With an emphasis on impact measurement, cross-border collaboration, and innovation-led sustainability, iBig is poised to set new benchmarks for how modern capital can accelerate the transition to a regenerative economy.

"iBig is more than a holding company," said Jonathan. "It's a platform where purpose meets performance and where every investment becomes a step toward a better future."

About iBig

Impact Business Investment Group (iBig) is a global investment holding company architecting scalable, purpose-driven ventures at the intersection of technology, business services, media, and sustainability.Founded and solely funded by the Algreen Capital single family office, iBig provides capital, operational expertise, and a repeatable blueprint for building companies that deliver superior risk-adjusted returns while making the world a better place.

Learn more at https://ibig.vc

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