

Concierge Auctions: Reserves Met and Bidding Opens at 10M CHF for Famed Swiss Mansion, Site of the 1985 Geneva Summit

Auction closes live on 30 October via the firm's online marketplace in cooperation with Forbes Global Properties

NEW YORK, NY, UNITED STATES, October 27, 2025 /EINPresswire.com/ -- Concierge Auctions announced today that reserves have been met and bidding has officially opened at 10 million CHF for [Villa Fleur d'Eau](#), a sumptuous, historic mansion nestled on the right bank of Lake Geneva. The property will be auctioned in cooperation with leading agent Nathalie Assir of Forbes Global Properties Swiss & Alps. Bidding is open via the firm's online marketplace and will culminate live on 30 October as part of Concierge Auctions inaugural November Global Sale, exclusively featuring Forbes Global Properties member listings.

With sweeping views of Mont Blanc, Villa Fleur d'Eau holds profound historical significance. Built in 1867 by architect Francis Gindroz, Fleur d'Eau is best known as the venue of the 1985 Geneva Summit – the first face-to-face meeting between U.S. President Ronald Reagan and Soviet General Secretary Mikhail Gorbachev during the Cold War. Their symbolic



Historic 1867 Second Empire Mansion by Architect Francis Gindroz



Site of the Famous 1985 Reagan-Gorbachev Summit

handshake on the grounds of this estate marked a pivotal turning point in 20th-century diplomacy, and helped lay the foundation for the eventual de-escalation of tensions between the East and West.

“Villa Fleur d’Eau is an extraordinary architectural gem, presenting a rare opportunity for buyers to own a historic and prestigious property in one of Switzerland’s most desirable locations,” said Chad Roffers, CEO of Concierge Auctions. “We are proud to bring this majestic estate to the global luxury market through our innovative auction platform in collaboration with Forbes Global Properties, leveraging our worldwide audience of qualified buyers.”

“Villa Fleur d’Eau stands as both a prestigious residence and a living monument to a moment that changed the course of global history,” Assir added. “Its combination of 19th-century grandeur and international legacy make it a one-of-a-kind opportunity for buyers seeking heritage, prestige, and proximity to Geneva’s global institutions. Partnering with Concierge Auctions allows us to present this estate on a global stage to the caliber of buyers it deserves.”

The property exemplifies 18th-century French architectural symmetry, surrounded by a magnificent park filled with elements that have remained virtually untouched from its original design. Located in the prestigious commune of Versoix, Villa Fleur d’Eau combines lakeside serenity with immediate access to the heart of Geneva – an international capital for diplomacy, finance, and culture.

Images of the property can be viewed [here](#). All photography and video credit to Concierge Auctions.

Concierge Auctions will debut its inaugural Global Sale this fall, exclusively featuring Forbes



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Global Properties member listings to a global audience of high-net-worth buyers. Online bidding will run from 23 October to 7 November on ConciergeAuctions.com, with a consignment deadline of 19 September.

As part of Concierge Auctions' Key for Key® giving program in partnership with Giveback Homes, the closing will result in funding towards new homes built for families in need.

Agents will be compensated according to the terms and conditions of the Listing Agreement. See Auction Terms and Conditions for full details.

For more information, including property details, diligence documents, and more, visit ConciergeAuctions.com or call +1.212.202.2940.

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