

THE MURKIES CELEBRATE TEXAS CRAFT BEER COLLABORATION AND THE RETURN OF MURKEY MYERS

No Label Brewing Co. hosts annual industry bash honoring innovation, community, and creativity in craft beer.

HOUSTON, TX, UNITED STATES,
October 27, 2025 /EINPresswire.com/ -The Texas craft beer community came
together Thursday night at No Label
Brewing Co. in Katy for The Murkies,
the annual industry bash celebrating
the culmination of The Month of
Murkey — a statewide collaboration
built around Murkey Myers, the Double
Dry-Hopped Hazy DIPA that has
become a symbol of creativity,
community, and chaos in Texas craft
beer.

Now in its third year, The Month of Murkey has earned back-to-back Platinum Craft Beer Marketing Awards (Crushies) for Best Craft Beer Collaboration in both 2023 and 2024, cementing its place as one of the most unique and celebrated beer events in the country.

Brewers, fans, and industry peers packed the taproom for a night of haze, laughter, and live music from the



Senate Ave takes 1st Place at The Murkies



The 2025 Murkies

Chris Boise Band, as the top awards of the night honored the most creative breweries and designs in this year's collaboration.

The 2025 Murkies Judging Panel included

Jacob Asbill, No Label Brewing Michael Duckworth, True Anomaly Ryan Lewis, Master Cicerone Robert Frye, Elder Son Brewing Sascha Tibo, TBI Pro Brew Supply

□ 2025 MURKIES AWARD WINNERS

□ 1st Place: Senate Avenue Brewing Co.
(Jersey Village, TX) — Mayor Murkey
□ 2nd Place: New Magnolia Brewing Co.
(Houston, TX) — Murkey Matrix
□ 3rd Place: Vallenson's Brewing Co.
(Pearland, TX) — Immortal Murkey



The Murkey Judges

☐ Special Category Winners:

- Best Name: Frost Town Brewing (Houston, TX) Arctic Murkeys
- Best Design: Final Gravity Brewpub (Porter, TX) Skullcrusher Murley
- Best Murkey Overall: Turkey Forrest Brewing (Houston, TX) El Miguel Murkey

PARTICIPATING BREWERIES

- DECA Beer Co. Porter, TX
- Devil and the Deep Brewery Galveston, TX
- Excalibur Brewing Spring, TX
- Final Gravity Brewing Co. Houston, TX
- For the Culture Brewing Houston, TX
- Frost Town Brewing Houston, TX
- Galveston Bay Brewing Clear Lake Shores, TX
- Hound Song Brewing Co. Columbus, TX
- Megaton Brewery Kingwood, TX
- New Magnolia Brewing Co. Houston, TX
- Naked Iguana Brewing Co. Galveston, TX
- No Label Brewing Co. Katy, TX
- Paradigm Brewing Co. Tomball, TX
- Senate Avenue Brewing Co. Jersey Village, TX
- Talyard Brewing Co. Sugar Land, TX
- Turkey Forrest Brewing Houston, TX
- Vallenson's Brewing Co. Pearland, TX
- Walking Stick Brewing Co. Houston, TX

Meanwhile Brewing Co. – Austin, TX (wildcard entry)

Fans who completed their Murkey Passports by October 23rd earned access to The Murkies, celebrating alongside brewers, artists, and fellow haze chasers.

Those still finishing the challenge can continue collecting stamps through October 31st to earn their Finisher Tee, available in early November. Participants will receive an email once shirts are ready for pickup.

Tom Paynter, Co-Owner and Marketing Director at No Label Brewing Co., said:

"Every year, The Month of Murkey brings together some of the most creative minds in Texas beer. What started as a single collaboration has turned into a statewide tradition — one that celebrates art, friendship, and elevates craft beer fandom."

Chris Hernandez, award-winning artist and designer of this year's Murkies artwork, added:

"Each brewery took Murkey Myers and made it their own — my goal was to visually capture that energy. The Murkies aren't just about beer, they're about the stories, the personalities, and the creative chaos that make Texas beer culture so special."

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