



SWZZ Media Productions Expands to Mexico and Brazil, Extending Its Global Reach in Vertical, Mobile-First Storytelling

The Los Angeles studio, founded by producer Mier Liu, is redefining short-form cinema for international audiences

LOS ANGELES, CA, UNITED STATES, October 28, 2025 /EINPresswire.com/ -- As vertical filmmaking continues to reshape the Hollywood industry, [SWZZ Media Productions](#)—one of Los Angeles' leading production companies at the forefront of the movement—is proud to announce its international expansion into Mexico City and São Paulo. This marks a major milestone as the company introduces its signature 9:16 “micro-drama” format to new audiences across Latin America.

Founded by [Mier Liu](#), a Taiwanese-American executive producer and author, SWZZ Media bridges the gap between high-quality filmmaking and budget efficiency—creating addictive, emotionally charged stories tailored for the TikTok generation, who engage with film and television through their phones. Consistently topping the charts, each SWZZ Media series is built for swipe-speed attention, featuring rapid cuts, striking visuals, and cliffhangers that keep audiences hooked from the very first frame.

“SWZZ Media Productions has been at the forefront of bringing captivating vertical stories to life for the next generation of viewers,” says Mier Liu, Founder & CEO. “We collaborate with major platforms to deliver high-quality, emotionally resonant productions—redefining how emotion, suspense, and drama can unfold in just 60 seconds. Our expansion into Mexico and Brazil allows us to share stories of ambition, love, and redemption that transcend borders.”

With more than 30 produced series and ongoing collaborations with every major platform—including ReelShort, Flare Flow, and TikTok—SWZZ Media continues to expand its reach with a new production slate in Mexico City and São Paulo. Each Latin American project will infuse local cultural elements while maintaining the company's signature micro-drama DNA: 45- to 120-second chapters, clear narrative stakes, and a binge-ready release model designed for global audiences.

SWZZ Media's stories explore themes of high-stakes romance, betrayal, familial conflict, female empowerment, class tension, and moral rebirth—all within the vertical-screen format that has captivated millions of viewers worldwide. With its bold new international vision, SWZZ Media

Productions is not just adapting to the future of storytelling—it is helping define it.

For more information, interviews or speaking engagements with Mier Liu, please contact Eileen Koch of [EKC PR](#) at 1-310-441-1000

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