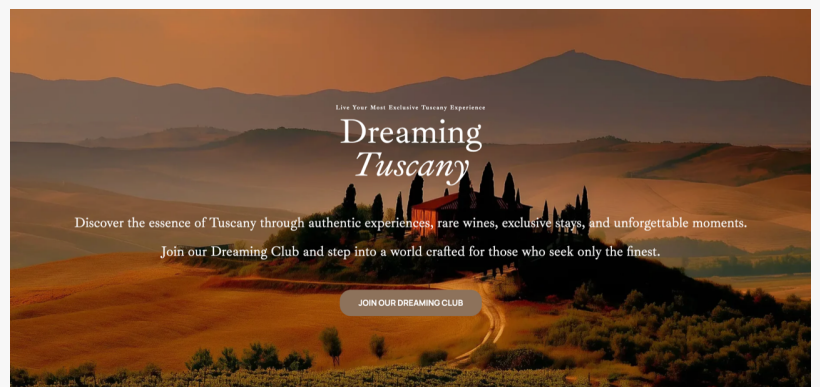


Dreaming Tuscany: A Luxury Membership for 2025 Featuring the Andrea Bocelli Concert Experience

SAO PAULO, BRAZIL, October 29, 2025 /EINPresswire.com/ -- A new initiative, Dreaming Tuscany, has been launched to promote the cultural and artisanal heritage of Tuscany to an international audience. The program combines curated retreats across the region with the delivery of authentic Tuscan products, creating a bridge between local traditions and global travelers.



Developed in collaboration with regional artisans, winemakers, and cultural institutions, the project highlights the values of authenticity, sustainability, and cultural exchange. Its mission is to strengthen the visibility of Tuscan excellence worldwide while supporting local communities and producers.

Participants will have the opportunity to take part in a week-long stay in Tuscany, hosted in selected villas, agriturismo, and boutique hotels. Experiences will include wine and olive oil tastings in Montalcino, cooking classes with local chefs, guided countryside activities such as truffle hunting or grape harvests, and excursions along the Tyrrhenian coast.

In addition, members will receive a monthly curated box featuring products sourced from Tuscan artisans and producers. These include wine, extra virgin olive oil, traditional sweets, honey, artisanal chocolate, handmade soaps, and other regional specialties—allowing participants to maintain a lasting connection with Tuscany throughout the year.

The initiative also integrates cultural events, such as access to Andrea Bocelli's annual concert at the Teatro del Silenzio in Lajatico, alongside seasonal activities tied to local traditions and agriculture.

The program addresses the growing demand for experiential and cultural travel, positioning Tuscany as a leader in sustainable tourism and lifestyle. By engaging directly with local businesses and artisans, Dreaming Tuscany contributes to regional economic development and

enhances the international presence of Italian heritage.

Dreaming Tuscany is preparing for its first season in 2026 and will announce additional collaborations with wineries, hospitality groups, and cultural organizations in the coming months.

About Dreaming Tuscany

Dreaming Tuscany is a cultural and lifestyle initiative dedicated to promoting the heritage of Tuscany internationally. Through curated retreats, artisanal products, and cultural events, the program connects global audiences with the traditions and excellence of the Tuscan region. Dreaming Tuscany operates between Italy and the United States.

Press Contact:

Dreaming Tuscany

Memberships are limited and available now for individuals seeking to indulge in the true Tuscan way of life.

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