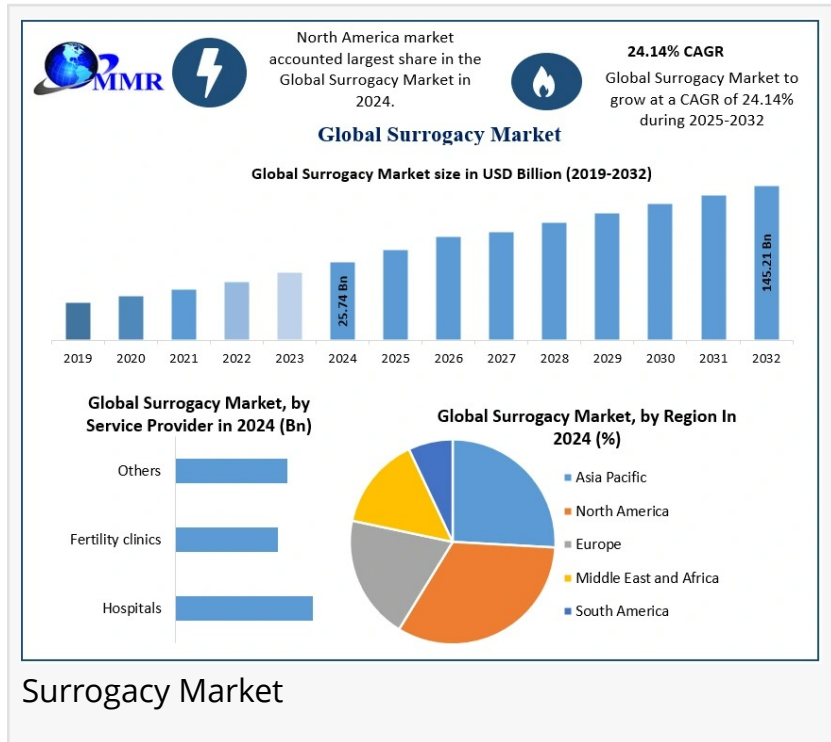


Surrogacy Market Size to Reach USD 145.21 Billion by 2032, Driven by IVF Advancements and Rising Infertility Rates

Surrogacy Market size was valued at USD 25.74 Billion in 2024 and the total Surrogacy revenue is expected to grow at a CAGR of 24.14% from 2025 to 2032

WILMINGTON, DE, UNITED STATES, October 28, 2025 /EINPresswire.com/ -- Global [Surrogacy Market](#) was valued at USD 25.74 Billion in 2024 and is projected to reach USD 145.21 Billion by 2032, growing at an impressive CAGR of 24.14% during the forecast period (2025–2032).

Global Surrogacy Market 2025–2032: Transforming Reproductive Healthcare Through AI-Powered IVF, Ethical Reforms, and Fertility Innovations Redefining Parenthood Trends



Global Surrogacy Market is experiencing remarkable growth, driven by rising infertility rates, breakthroughs in IVF and Assisted Reproductive Technologies (ART), and the global acceptance of ethical surrogacy and cross-border fertility programs. As the Surrogacy Market expands through progressive fertility laws and AI-powered reproductive innovations, it continues to reshape global fertility tourism, enhance reproductive healthcare services, and redefine parenthood opportunities with compassion, transparency, and technological excellence.

“

Global Surrogacy Market thrives on rising infertility, IVF breakthroughs, and ethical reforms, redefining parenthood through innovation, compassion, and reproductive freedom.”

Dharti Raut

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Global Surrogacy Market: Key Growth Drivers Behind the Rise of Ethical Surrogacy, Cross-Border Fertility Programs, and IVF-Driven Assisted Reproduction Solutions

Global Surrogacy Market is witnessing unprecedented growth, fueled by rising infertility rates, IVF advancements, and the growing acceptance of diverse family structures. As ethical surrogacy and cross-border fertility programs gain momentum, shifting societal norms and supportive legal frameworks are redefining parenthood possibilities and reshaping the future of the assisted reproduction market worldwide.

Global Surrogacy Market Segments Covered	
By Type	Gestational surrogacy Traditional surrogacy
By Technology	Intrauterine insemination (IUI) In-vitro fertilization (IVF) Classical/standard IVF Intracytoplasmic sperm injection (ICSI) Others
By Age Group	Below 35 years 35-37 years 38 - 39 years 40-42 years 43-44 years Over 44 years
By Service Provider	Hospitals Fertility clinics Others
By Region	North America (United States, Canada and Mexico) Europe (UK, France, Germany, Italy, Spain, Sweden, Austria, Turkey, Russia and Rest of Europe) Asia Pacific (China, India, Japan, South Korea, Australia, ASEAN (Indonesia, Malaysia, Myanmar, Philippines, Singapore, Thailand, Viet Nam etc.) and Rest of APAC) Middle East and Africa (South Africa, GCC, Egypt, Nigeria and Rest of MEA) South America (Brazil, Argentina, Colombia and Rest of South America)

Global Surrogacy Market: Navigating Legal Barriers, Ethical Dilemmas, and Cost Challenges in Global Fertility Services

Global Surrogacy Market faces challenges from stringent legal restrictions, ethical concerns, and uneven global regulations that complicate cross-border surrogacy services. Rising compliance costs, high surrogacy expenses, and ongoing debates over ethical surrogacy practices continue to hinder market expansion, testing industry resilience and influencing the dynamic landscape of the global fertility and reproductive healthcare market.

Global Surrogacy Market: Emerging Opportunities in Ethical Surrogacy, AI-Driven Fertility Care, and Cross-Border Reproductive Tourism

Global Surrogacy Market is entering a transformative phase, driven by expanding legalization, AI-powered fertility innovations, and the growing trend of international fertility tourism. As awareness of gestational and ethical surrogacy rises, emerging destinations such as Mexico, Georgia, and Ukraine are unlocking new growth avenues for fertility clinics, investors, and intended parents seeking transparent, affordable, and technology-driven reproductive solutions.

Global Surrogacy Market Segmentation: Unveiling the Dominance of Gestational Surrogacy and IVF Innovations in Modern Fertility Care

Global Surrogacy Market segmentation reveals that gestational surrogacy dominates the

industry, driven by its ethical approval, legal transparency, and higher IVF success rates compared to traditional methods. Backed by AI-powered fertility technologies, IVF advancements, and the rising participation of LGBTQ+ and single parents, the Global Surrogacy Market continues to expand. This growth positions fertility clinics, hospitals, and surrogacy agencies as key players shaping the future of assisted reproduction and global fertility care.

Global Surrogacy Market Trends: Rising Infertility, Cross-Border Fertility Tourism, and Ethical Reforms Redefining the Future of Reproductive Healthcare

With infertility affecting 17.5% of adults globally, the Global Surrogacy Market is expanding rapidly. Lifestyle changes, stress, and delayed childbearing are increasing the need for IVF and assisted reproductive technologies (ART), making surrogacy a preferred path to parenthood.

Global Surrogacy Market is seeing strong growth in international surrogacy programs, as intended parents seek affordable and legally transparent options in Mexico, Georgia, and other emerging destinations, shifting away from unstable regions like Ukraine.

Growing emphasis on ethical surrogacy and regulatory transparency is reshaping the Global Surrogacy Market. Governments are tightening laws to ensure fair treatment, medical safety, and trust, promoting sustainable growth in global fertility and reproductive healthcare.

Global Surrogacy Market Developments: AI-Powered Fertility Breakthroughs, Genetic Innovations, and Next-Gen Reproductive Technologies Shaping the Future of Assisted Parenthood

New Hope Fertility Center (April 2024): Launched an AI-integrated IVF and surrogacy program, enhancing embryo selection accuracy and redefining personalized fertility care in the Global Surrogacy Market, driving innovation in assisted reproductive technologies (ART).

IVI-RMA Global (June 2024): Expanded its advanced fertility and surrogacy network across Europe, introducing cutting-edge genetic testing to boost surrogacy success rates and reinforce leadership in the Global Surrogacy and Reproductive Healthcare Market.

Ovation Fertility (March 2024): Announced a breakthrough in embryo preservation technology and lab automation, revolutionizing surrogacy outcomes and propelling growth in the Global Surrogacy Market and fertility treatment sector worldwide.

Global Surrogacy Market Competitive Landscape:

Global Surrogacy Market is becoming increasingly competitive, with leading players such as Ovation Fertility, US Fertility, and Circle Surrogacy shaping the future of reproductive healthcare. Strategic collaborations, including the 2023 Ovation Fertility-US Fertility merger, are transforming the surrogacy and fertility industry by enhancing IVF success rates, expanding

international surrogacy networks, and driving technological innovation in the global assisted reproduction market.

Global Surrogacy Market Regional Insights: North America Leads Fertility Innovation as Europe Faces Legal Barriers and Asia-Pacific Emerges as a Rising Reproductive Hub

North America dominates the Global Surrogacy Market, driven by advanced fertility technologies, transparent legal frameworks, and ethical surrogacy practices. The U.S. Surrogacy Market and Canada Surrogacy Market are emerging as trusted global fertility destinations, leading in IVF innovation, gestational surrogacy programs, and patient-centered reproductive healthcare, shaping the future of assisted reproduction with integrity, safety, and progress.

Europe's Surrogacy Market faces restrained growth due to stringent legal restrictions and ethical complexities. Nations such as Italy enforce bans on cross-border surrogacy, limiting market expansion. As regulatory hurdles persist, intended parents increasingly turn to North America and Asia-Pacific Surrogacy Markets, where progressive fertility laws, affordable IVF treatments, and advanced reproductive technologies are redefining global fertility tourism and the landscape of reproductive healthcare.

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Global Surrogacy Market, Key Players:

New Hope Fertility Center
IVI-RMA Global
Ovation Fertility
Growing Generations, LLC
Bourn Hall Fertility Clinic
Merck KGaA
Morpheus Life Sciences Pvt. Ltd.
American Surrogacy.
United Fertility.
Growing Generations.
Circle Surrogacy.
Surrogate Solutions.
ConceiveAbilities.
SurroGenesis.
Extraordinary Conceptions
Fertility Connections
World Center of Baby
Global Surrogacy Services
Simple Surrogacy

Creative Family Connections
The Surrogacy Group
Canadian Surrogacy Options
New Life Global Network
Elite IVF
Others

FAQs:

What is driving the growth of the Global Surrogacy Market?

Ans: Global Surrogacy Market is experiencing rapid growth driven by rising global infertility rates, technological advancements in IVF and Assisted Reproductive Technologies (ART), and the increasing acceptance of ethical surrogacy and cross-border fertility programs, which are redefining the future of global reproductive healthcare.

Which region dominates the Global Surrogacy Market?

Ans: North America dominates the Global Surrogacy Market, supported by advanced fertility technologies, transparent legal frameworks, and well-regulated gestational surrogacy programs across the U.S. Surrogacy Market and Canada Surrogacy Market, positioning the region as a leader in global fertility and assisted reproduction services.

Who are the key players shaping the Global Surrogacy Market?

Ans: Leading companies such as New Hope Fertility Center, IVI-RMA Global, and Ovation Fertility are transforming the Global Surrogacy Market through AI-powered IVF innovations, cutting-edge genetic testing, and ethical, patient-centric surrogacy solutions, driving technological advancement and growth in the global reproductive healthcare industry.

Analyst Perspective:

According to industry analysts, the Global Surrogacy Market is entering a transformative growth phase, fueled by rising infertility rates, rapid advancements in IVF and ART technologies, and increasing acceptance of ethical surrogacy programs. The Surrogacy Market is witnessing strong investor interest as AI-powered fertility solutions, cross-border reproductive tourism, and transparent legal frameworks enhance global accessibility. With intensifying competition among key players such as Ovation Fertility, IVI-RMA Global, and New Hope Fertility Center, the Global Surrogacy Market is poised for long-term growth, innovation-driven expansion, and strategic collaborations that will redefine the future of reproductive healthcare and assisted parenthood worldwide.

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