

Jason McDonald, an Expert Witness in SEO, Social Media, and Google Ads, Announces New Listings

Discover how SEO expert witness Dr. Jason McDonald is expanding his online presence through new expert witness directory listings.

SAN FRANCISCO, CA, UNITED STATES, November 1, 2025 /EINPresswire.com/ -- Jason McDonald,



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Dr. Jason McDonald

an expert witness working in <u>SEO</u>, <u>Social Media</u> Marketing, and Google Ads, is proud to announce new listings in several directories of expert witnesses. The directory listings are an important part of Internet outreach so that busy attorneys can locate Dr. McDonald when searching for an expert witness in digital advertising and marketing.

"With a bit of irony, the truth is that being findable on the Internet is a key part of proving my marketing savvy as an

Internet expert witness," explained Dr. McDonald, Director of the Jason McDonald SEO Consulting Agency. "Many attorneys will search for an SEO expert witness, for example, discover my rank on Google and then ask me why I am an expert in SEO. After a short pause, they realize that the answer to their question is in their Internet search to begin with. I am prominent and easy to find, hence probably know what I am doing."

Persons interested in viewing the new directory listings can visit the following links:

- 1) SEAK Experts Directory at https://www.seakexperts.com/members/11579-jason-mcdonald
- 2) Experts.com at https://www.experts.com/Consultants/Search-Engine-Optimization-Consultant-Jason-McDonald
- 3) Jurispro at https://www.jurispro.com/expert/jason-mcdonald-4644
- 4) Witness Directory at https://witnessdirectory.com/jasonmcdonald

A DYNAMIC EXPERT WITNESS

Dr. McDonald has a long history in Internet marketing. He received his Ph.D. from the University of California in 1992 and began working in media in San Jose, California. In 1994, he founded

eg3.com, one of the first Internet portals for embedded systems engineers. By 2008, Jason had returned to teaching, teaching in San Francisco at AcademyX, the Bay Area Video Coalition, and Stanford University Continuing Studies. Between teaching and books, he has a passion for taking complex topics and making them easy-to-understand for average small business owners and marketers. His classes at Stanford Continuing Studies remain highly popular, and the new format is a 10 week course in the basics of marketing, SEO (Search Engine Optimization), social media, and advertising including Google Ads and META ads.

Dr. McDonald has conducted many corporate workshops and trainings, plus several thousand one-on-one sessions for individuals who read his books or take his classes and want extra help getting their websites to the top of Google, or positioning their social media marketing as best-in-class. In addition to teaching and books in SEO, Social Media Marketing, and Google Ads, Dr. McDonald has been an expert witness in litigation, including in both federal and state courts.

ABOUT JASON MCDONALD

Jason McDonald (https://jasonmcdonald.org/) is director of The JM Internet Group, a leading online training company. He received his Ph.D. from the University of California, Berkeley, in 1992, and now both teaches and consults to San Francisco Bay Area businesses in SEO, Social Media Marketing, and Google Ads. In addition to those services, he has been recognized as an expert witness in litigation on Internet marketing. He has several popular books on Amazon on the topic of Internet marketing.

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