

Polychrome Goods Unveils 2025 Holiday Gift Guide for Foodies — All Under \$50

Polychrome Goods releases its 2025 Holiday Gift Guide for Foodies—joy-sparking gifts under \$50, from butter wrapping paper, collabs with Magnolia Bakery & more.

NEW YORK, NY, UNITED STATES, October 28, 2025 /EINPresswire.com/ --

Polychrome Goods, the NYC brand turning food puns and French-inspired wit into joyful gifts, today released its 2025 Holiday Gift Guide for Foodies (All Under \$50)—a tightly curated lineup built for stocking stuffers, Secret Santa, and anyone who smiles at a good snack joke.

“My goal is to make people smile with everything I create. To see new products go viral and receive so many happy comments means I’m doing something right,” said JM Chilgren, founder of Polychrome Goods.



Butter Weekender Tote Bag

Great Gifts for Foodies — All Under \$50

Premium Food Gift Wrap (from \$22)

- Butter ☐ Wrapping Paper — TikTok-viral (1M+ views), premium weight; matte or glossy; 6 ft or 15 ft rolls.
- Croissant ☐ Wrapping Paper — buttery, artful print that folds crisply.
- Dirty Martini ☐ Wrapping Paper — cheeky favorite for hosts and bar carts.

Magnolia Bakery × Polychrome Goods

- Banana Pudding Hat — minimalist corduroy cap inspired by the NYC icon. \$36
- Quick on the Cupcake Sweatshirt — cozy, cake-forward crowd-pleaser. \$46

- Pudding My Self-Care First Mini-Clutch — portable treat-yourself reminder. \$26

Encore Best-Sellers

- Butter Hat — the cult icon that started countless compliments. \$36
- Life is Pain (au chocolat) — two years post-viral and still a top seller. \$46
- Less Regrets, More Baguettes Tee — timeless words to live by. \$38

Stocking-Stuffers - Gifts Under \$30

- Ravioli Silicone Spoon Rest — Functional & cute for any pasta-lover. \$24
- Chew Quieter Mug — a misophonia-coded wink for the lovable loud chewer. \$24
- Butter Pillow — a couch-ready ode to everyone's favorite spread. \$26

Editor's Splurge Pick (still under \$50):

- Butter Weekender Tote Bag — runaway favorite for commutes and travel. \$48

Early Black Friday deals are live now at polychromegoods.com.

“

Food creates memories & sparks joy. We design food-inspired products so gifting feels personal, fun, and memorable—premium details, playful puns, and prices under \$50.”

JM Chilgren

[Press Materials & Full Release:](#)

<https://polychromegoods.com/press/2025-gift-guide>

Access the full guide and images at:

<https://polychromegoods.com/pages/gifts>

About Polychrome Goods

Polychrome Goods is a New York City-based brand creating joyful, food- and travel-inspired apparel, accessories, home goods, and premium gift wrap. From

viral “Life is Pain (au chocolat)” designs to cult-favorite Butter gift wrap, Polychrome makes conversation-starting pieces that turn everyday moments into delight. Learn more at polychromegoods.com.

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Chew Quiter Mug

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